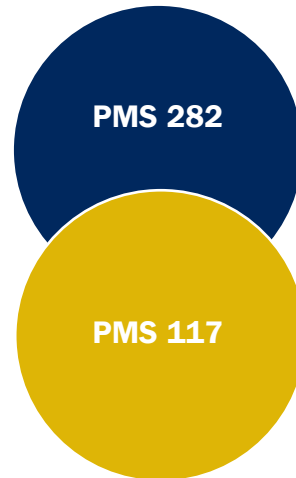


# Humber Colours

## A. Official Colours

Humber has two official colours – Humber Blue and Humber Gold. The chart shown here presents the colour number or formula for various colour standards like Pantone and web RGB. The chart is very useful when working with graphic designers and printers, who will need to know exact colour parameters.

COLOUR STANDARD	HUMBER BLUE		HUMBER GOLD	
	Coated	Uncoated	Coated	Uncoated
<b>Pantone (PMS)</b>	282 C	281 U	117 C	110 U
<b>CMYK</b>	C 100 M 72 Y 0 K 56	C 100 M 72 Y 0 K 38	C 0 M 18 Y 100 K 15	C 0 M 11 Y 94 K 6
<b>Non Web RGB</b>	R 0 G 24 B 62		R 191 G 160 B 0	
<b>Web</b>	RGB R 0 G 0 B 51	Hexidecimal 000033	RGB R 204 G 153 B 0	Hexidecimal CC9900



## B. Secondary Colours

Humber has also chosen five secondary colours that complement the primary use of the official colours. They can be used as accent colours in promotional materials (ads, brochures) and web-safe versions are also available. Humber Blue and Humber Gold should remain the primary colours of use.

PANTONE (PMS) #	C	M	Y	K
187	39	100	90	0
377	43	0	100	26
526	79	96	11	3
542	70	20	0	12
730	0	34	76	30

## C. Web Colours

For information regarding official and secondary colours that are web-safe, refer to:

[humber.ca/brand/web/colours](http://humber.ca/brand/web/colours)