

## 1954 RCA MASTER 21 INCH TV SET AD

Transcribed by: Adrienne Smith & David Widman - Humber College

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**MAN:** If you're still watching television on our small screens, that you're missing a lot. Here, for example, is a close-up on a tenent set. See how much smaller it is than my head. Now I'd like to show you the same close-up on a 21" set. There. Just look at the difference. She's as big as I am now.

You can have big screen close-ups just like that, close-ups as large as life, with RCA Victor's great new 21" model, the Master 21, at the lowest 21" price in RCA Victor history, as little as 1 9995.

Visit your RCA Victor dealer soon. See television's greatest value, the Master 21, big screen, 21" quality TV for 199 95. And remember, every year, more people by RCA Victor than any other television.

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Source: Archive.org (n.d. 1954). 1954 RCA Master 21 inch TV Set Ad