INTEGRATED DESCRIBED VIDEO (IDV) EXAMPLE: "FOR REALS"

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KELLY: I'm Kelly Rowe, I'm a realtor, and I keep the "real" in real estate. I'm just

going to set up my "open house" sign.

[On-screen graphic: FOR REALS]

WOMAN: This is "For Reals."

KELLY: I'm expecting my clients, Robin and Jeff, at any moment now. I'm

waiting inside the house so they can experience the walk through the neighbourhood, and up to the door, without any interruptions at all.

ROBIN: It's a great neighbourhood. Lots of semi-detached homes.

JEFF: It's nice. Here's the "open house" sign. I guess this is the place.

ROBIN: Guess so. I love the brick walk-up.

JEFF: It's nice.

KELLY: This is a great home for Robin and Jeff. Two-storey, three-bedroom,

semi-detached. I really believe this house will sell itself.

[Doorbell]

KELLY: Hi, Robin. Hi, Jeff. Come on in. So, we'll go onto the left here, into the

living room. What do you think of the space?

ROBIN: It's a nice space.

KELLY: 13 by 12.

JEFF: I love the front window.

KELLY: So, from the living room, we have an archway that is leading to the dining

room. Hardwood straight throughout, which is really nice. There's no seam

or break in the floor.

JEFF: Love the three-bay window in the dining room here.

KELLY: It almost takes up the whole wall.

ROBIN: And would it be an option to knock down the wall between this room and the

hallway?

KELLY: Absolutely. That'll give it a beautiful open concept feel, you're looking at the

staircase. We're going to go through this entry here and then left, into the

kitchen.

ROBIN: It's a great space.

KELLY: It is. It's 15 by 12.

Robin: Okay. And these stainless steel appliances come with the house?

KELLY: They do. Fridge, electric stovetop, and stainless steel oven. And the

dishwasher as well.

ROBIN: Great. It's great to have a dishwasher.

KELLY: And the counters?

JEFF: Not too fond about the colour, that off-yellow is a little bit dated but we could

definitely upgrade that. And great light coming in from the windows over

here.

KELLY: It is. It's a great eastern exposure. Want to see the room upstairs?

ROBIN: Absolutely.

KELLY: Yeah? Okay, come on. Second floor, at the top, we're gonna hit straight

ahead, into the first of three bedrooms. That's a 10 by 10, it is smaller but

could be used as an office, right?

JEFF: It's a great space.

KELLY: That's what they're using it for now. So, to your right, bathroom. It's a four-

piece bath, with a full bathtub. Countertops are granite.

JEFF: Nice under-counter sink there.

ROBIN: Great. Second bedroom?

KELLY: Mm-hmm.

JEFF: It's a good size.

KELLY: It is. That's about 11 by 12.

JEFF: Fantastic.

KELLY: So, down at the end of the hallway here, is the master bedroom.

JEFF: It's a nice size.

KELLY: Well, we're looking at about 13 by 11.

JEFF: The triple bay window matches downstairs.

KELLY: With western exposure.

ROBIN: Our bed's about a queen. Would it fit on this wall?

KELLY: It would. This is a king size.

ROBIN: Okay.

JEFF: And the floors are different. The light blonde laminate here is different than

the old wood downstairs.

KELLY: Mm-hmm.

ROBIN: If we're going to change the flooring downstairs, then we can always change

upstairs to match. Closet in the corner looks a little bit small.

KELLY: It's not bad. Go and have a look.

ROBIN: Okay. The single hang, there's only about 20 shirts that are going to fit in

there.

KELLY: Tight. [Laughs]

ROBIN: Do you want to see a couple more before we decide?

JEFF: I think that's best.

KELLY: That's' a good idea, for sure. Okay. Do you want to have a look at the

backyard?

ROBIN: Absolutely.

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