



HUMBER

2014/2015  
DEGREE VIEWBOOK

[humber.ca](http://humber.ca)

**WE ARE  
FOCUSED**

A woman with dark hair tied back in a bun is shown in profile, holding a pen to her chin in a thoughtful pose. She is wearing a dark blazer. In the background, other students are visible, some looking towards the left. The setting appears to be a classroom or lecture hall with large windows.

**WE ARE  
TAKING YOUR  
EDUCATION FURTHER**

**WE ARE  
HUMBER**

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# A DEGREE AND A CAREER— WE WANT YOU TO HAVE BOTH.

Our career-focused degrees are the ideal blend of theoretical learning and practical experience, taught by professors who have active industry connections and outstanding academic credentials.

All degree programs offer work placements or clinical experience, many of which are paid – meaning you get to earn money and get valuable on-the-job experience even before you graduate.

Add in small class sizes and an industry-guided, job-relevant curriculum and your Humber degree will give you a definite advantage in a competitive world.

## HUMBER DEGREES FEATURE

- Work placements
- Industry-relevant curriculum
- Interaction with award-winning professors who are active in their field
- Small class sizes
- Program and college entrance scholarships
- Industry networking events and opportunities
- Friendly, inviting campuses



# WE ARE INCLUSIVE AND DIVERSE

## MODERN FACILITIES, HISTORIC BUILDINGS AND LOTS OF GREEN SPACE.

With students from more than 100 countries across the globe, Humber is a diverse, energetic place where there's always something going on.

Work out at our fully equipped fitness centres, collaborate on a project in one of our open computer labs or take a walk and bask in our campuses' natural beauty.

Your education happens inside and outside the classroom – because you're not just a student. You're a son, a daughter, a friend. You may be away from home, or in a new city. You're dealing with new situations and challenges.

We have services to help you succeed – no matter where you are.

### Humber Students' Federation

The Humber Students' Federation (HSF) is the campus voice for Humber's 27,000 full-time students. HSF provides services and programs for all students and lobbies the provincial government on student-related issues.

HSF sponsors more than 80 clubs and associations – everything from dance and film to sustainability to entrepreneurship to community service.

To learn more visit [humberlife.com](http://humberlife.com).

### Student Services

#### ACADEMIC SUPPORT

- Bookstores
- Libraries
- Peer tutoring and mentoring
- Writing, math and test centres

#### JOBS AND FINANCE

- Career Centre
- Financial aid
- New-to-Canada support

#### LEADERSHIP

- Alternative Spring Break
- Clubs and groups
- Humber Launch
- Student Leadership Institute

#### PERSONAL RESOURCES

- Aboriginal Resource Centre/Aboriginal Elder
- Child care
- Counselling
- Dental clinic
- Disability services
- Health Centre
- International Student Centre
- Prayer spaces and spiritual support
- Travel Centre
- 24/7 security and campus walk

**WE STUDY HARD**

**WE PLAY HARD**

**HUMBER HAS THE LARGEST  
VARSITY ATHLETICS PROGRAM  
OF ANY COLLEGE IN ONTARIO  
AND WE HAVE THE MEDALS  
TO PROVE IT.**

### Humber Athletics

In the 2012/2013 season, our varsity athletes won 13 team and individual gold medals in provincial competitions and three national championships. In the past three seasons, we've had 13 players named the Ontario Collegiate Athletics Association's Player of the Year. And even if you don't play varsity, there are lots of other ways to break a sweat, from intramural and extramural sports to cheering from the stands.

There's something for you. To learn more, visit [humber.ca/athletics](http://humber.ca/athletics).

### Varsity Sports

SPORT	WOMEN	MEN
Badminton	•	•
Baseball		•
Basketball	•	•
Cheerleading	•	•
Cross Country	•	•
Curling	•	•
Dance	•	•

SPORT	WOMEN	MEN
Fastball	•	
Golf	•	•
Indoor Soccer	•	•
Rugby	•	•
Soccer	•	•
Volleyball	•	•



## NO MATTER WHICH CAMPUS YOU ATTEND, YOU'LL BE SOMEWHERE WITH A DISTINCT CHARACTER AND AN ATMOSPHERE ALL ITS OWN.

### North Campus

Humber's largest campus, located on the banks of the Humber River at Finch Avenue and Highway 27, is just a public transit ride away from Toronto's bustling downtown. Energetic and dynamic, the North Campus plays host to events as diverse as lectures from visiting scholars, varsity athletic events and cultural celebrations. It's home to many of Humber's Centres of Excellence including the Design Centre, where our design programs are based, the Centre for Urban Ecology, a Leadership in Energy and Environmental Design (LEED) gold-certified building, and the Canadian Centre of Culinary Arts and Science, the only facility in Canada to offer the Master Chef designation.

Whether you're dining in The Humber Room, our student-run gourmet restaurant, or exploring our tranquil arboretum, Humber's North Campus has just the right balance of exceptional academics, vibrant cultural expression and peaceful serenity.

### Lakeshore Campus

Located in Toronto on the shores of Lake Ontario, Humber's Lakeshore Campus is where modern conveniences and historical grandeur meet. Centred on an academic "village" of nine restored heritage buildings, the Lakeshore Campus is also home to Humber's newest building - the gleaming, airy Lakeshore Commons, a hub for student activity and many of our media programs. The Lakeshore Campus also incorporates Humber's theatre programs, with a fully equipped black box theatre and the Fashion Institute, a dedicated facility that houses Humber's fashion programs.

From a simulated crime scene studio in our Centre for Justice Studies to one of the best recording studios in the country, the Lakeshore campus is home to an incredible variety of opportunities to put your learning into practice.

**“I’VE ALWAYS WANTED TO BE A POLICE OFFICER BECAUSE I LIKE TO HELP PEOPLE, AND I’M HAPPY THAT EVERY DAY I’LL FACE DIFFERENT CHALLENGES.”**



### Evan

Evan has always liked team sports – playing hockey, football, lacrosse and baseball throughout school – and it’s this feeling of a team working together as a unit that he also enjoys about policing.

A graduate of Humber’s Criminal Justice degree program and Police Foundations diploma, Evan manages to combine his two passions working for a police force in southwestern Ontario and coaching minor hockey in Toronto.

“I love working with people to achieve a common goal – and that’s the same in policing and in team sports,” explains Evan, who grew up in Etobicoke and Mississauga. “I’ve always wanted to be a police officer because I like to help people, and I’m happy that every day I’ll face different challenges.”

And although police work can be physically demanding, Evan says that the communication skills he learned during his time at Humber are the skills he puts to use every single day.

“Every day you see a side of the world most people don’t, and you’re always faced with difficult choices,” he says. “During my time in the Police Foundations and Criminal Justice programs I was able to develop my communication skills – and because of that experience, I’m able to carry out my job well.”

Along with communication skills, Evan says he also benefited from Humber’s diverse population of students and teachers.

“You learn so much about people and cultures at a place like Humber, and that was one of the best tools for policing that I learned,” he says. “Policing is very demanding, and you can’t just have classroom learning behind you. You need people skills and on-the-job experience as well. Without Humber I wouldn’t have been as prepared for my job as I was.”



### Desiree

When people ask how Desiree managed running a business while attending school full-time, she’s cheerful about the answer.

“Loving your job makes it possible to get a lot done in 24 hours,” the Bachelor of Commerce – Fashion Management degree graduate says. “Now, I didn’t go to bed before 4 a.m., so I didn’t exactly get a lot of sleep – but that’s a sacrifice that needed to be made because I love what I do.”

Desiree opened her store, Armed, halfway through her third year at Humber. The tiny retail space on Dundas, at the north end of Toronto’s Trinity Bellwoods Park, is a compact showcase for Desiree’s handmade jewellery collection, as well as choice pieces of vintage clothing.

“I sell my jewellery to seven other stores in Toronto, but I always wanted to have a retail store,” Desiree explains. “This is the perfect space. It’s amazing – I went from making jewellery at my dining room table to selling it at my own store, in my own space.”

The Toronto native had always been into fashion, watching Fashion Television on weekends and making shoes out of duct tape and yogurt containers, and she says her fashion management classes at Humber have given her a good perspective into the business side of the fashion industry.

“There’s a direct application from my classes to what I’m doing,” Desiree says. “From marketing to accounting to social media and customer service, I’ve learned those skills at Humber – now I get to put my learning into practice.”

Along with the knowledge she gained in her classes, Desiree was also the recipient of two awards sponsored by Humber for entrepreneurs – the New Venture Seed Fund, which gave her \$8,000, and the Friendly Fire competition, where she received \$10,000. She says the money will be instrumental in helping her expand her business further.

“The money will help me expand into American markets, do some renovations in the store and develop a website that will allow me to do e-commerce,” she says. “It’s unfortunate when you can’t follow your dreams because of cash flow, so the fact that Humber offers students the opportunity to receive these grants is amazing.”



# WE ARE UP FOR THE CHALLENGE

**“THESE COMPETITIONS ARE THE CLOSEST YOU’RE GOING TO GET TO ARGUING IN A REAL COURT OF LAW. WE BOTH WANT TO GO TO LAW SCHOOL WHEN WE’RE FINISHED AT HUMBER – FOR NOW, I’M LOOKING FORWARD TO EXPERIENCING DIFFERENT AREAS OF THE LAW AND SEE WHICH ONE I’M MOST PASSIONATE ABOUT.”**

## Red Bull Flugtag Competition

“Red Bull gives you wings,” the slogan goes – but for a team of Humber students, the bull was the one flying through the air.

A team of four Humber design students – three in industrial design, one in architectural technology – competed in the Red Bull Flugtag in Ottawa-Gatineau, where participants vie to create the farthest-travelling human-powered flying machine.

Entries were launched off a 22-foot-high flight deck over the Ottawa River, and judged based on distance travelled, creativity and “showmanship” – which means that crafts not only have to fly, at least a little, but have to look snazzy, too.

That’s why the Humber team’s machine was no mere boring glider – it was a red bull with wings.

Literally.

“We figured it was about time the Red Bull bull got its own wings,” says Natalia, a third-year Industrial Design degree student and the team leader. “Our entry was based on good design principles, performed as planned, and definitely showed off our personalities.”

The creative design paid off, with the team winning the People’s Choice award at the weekend-long competition.

The rest of the Humber team was unfazed at the idea of taking on a large building project in the middle of the summer. (They were, after all, working under the Red Bull banner.)

“Yes, we were working at summer jobs, but we were also getting a little restless,” explains Natalia. “We all love building – and we’ve learned enough skills at school that we were totally excited to spend our weekends working on this. It’s like an extreme sports competition – for nerds.”

The Red Bull Flugtag started in Vienna in 1992, and has been held more than 100 times around the globe since then. The Humber team, one of 30 competing groups, was selected out of hundreds of entries from across Canada.

## Mooting Competition

Sonia and Tania may be twins, but don’t think that means they’re the same.

“Sonia’s good at persuasion and advocacy, and I’m good at detailed research and doing things behind the scenes,” Tania explains. “We make a good team.”

The twins put that teamwork to good use, making it to the quarter finals at Carleton University’s Capital Cup Mooting Competition in 2012. Along with their team’s accomplishment, those persuasion skills won Sonia an individual oralist’s award, placing in the top five out of 70 speakers.

Mooting is a type of mock legal debate, during which teams of two argue both sides of an appeal case in front of a fictional higher court.

“In a trial, you’d have a judge weighing evidence and assessing its admissibility,” Tania explains. “In appeal court, you’re appealing a case based on issues of law – so in moot court, you’re arguing issues related to law and interpretations of law, not facts.”

Mooting days can be intense, stressful and thrilling.

“A typical day has four rounds, and you don’t know who the judges are going to be,” says Tania. “Some of them just pound away at questions. It’s really unpredictable and nerve-wracking, but it was exciting, too.”

Humber is gaining a formidable reputation in moot court competitions – in 2013 and 2012, teams of Humber students placed in the “elite eight” at the Osgoode Cup, hosted by York University.

What does it take to be a good mooter? According to Paige, another Humber competitor, critical thinking, confidence, and, most of all, heavy preparation are all key.





**WE HAVE  
GREAT SPACES**

We know learning doesn't just happen in the classroom. That's why you'll learn in state-of-the-art facilities that allow you to gain practical experience before you graduate – and why each campus offers open, comfortable spaces to meet, study, collaborate and socialize.

### Highlights – Humber North Campus

#### CENTRE FOR HEALTH & WELLNESS

All students have free access to our athletic and fitness facilities, which double as classrooms for many of our students. Learning spaces include three varsity gyms, a cardio and weight training centre, a community swimming pool and high-performance labs for Fitness and Health Promotion students.

Massage Therapy students learn in client-ready teaching labs, and The Humber Spa is a full-service classroom and retail boutique open to the public year-round.

#### CENTRE FOR URBAN ECOLOGY

This award-winning Leadership in Energy and Environmental Design (LEED) gold-certified building and the first Ontario EcoCentre to receive a platinum designation is a model of environmental sustainability. Students study under a green roof and passive solar heating while breathing easier from the centre's biofilter system.

#### DESIGN CENTRE

As a Humber design student you'll show off your work in the open concept space featuring the latest digital imaging and design technologies. With seven open studios, a 24/7 computer lab, resource room, digital camera photo station and industrial design workshop, the Design Centre is similar to what is found in the most forward-thinking design and architectural firms.

#### DIGITAL BROADCAST CENTRE

You'll create and report the news of the day for Humber TV, Radio Humber 96.9 and **thedailyplanet.com**, Humber's online news source, as you hone your interactive storytelling techniques.

#### HIGH-DEFINITION TELEVISION MOBILE PRODUCTION UNIT

As a Broadcast Television/Videography student, you'll learn on-the-go in SCORPIO, the most technically advanced mobile high-definition (HD) unit at any college in Ontario. You'll learn all aspects of remote broadcasting by covering live sporting and cultural events across Ontario.

#### HEALTH SCIENCES CLINICAL SIMULATION LAB

Practice your skills and perfect your bedside manner in a 36-bed lab that simulates hospital in-patient rooms and critical-care settings. Programmable simulation mannequins who breathe and have heartbeats help you learn appropriate responses to adult, pediatric and infant clinical situations.

#### THE INTERNATIONAL DEVELOPMENT INSTITUTE (IDI)

As an International Development student, you'll have access to various development projects, applied research opportunities and international internships. You'll learn from programming that draws on more than 25 years of international development work in countries such as India, Malaysia, the Philippines, South Africa, Tanzania, Thailand and Ukraine.

### Highlights – Humber Lakeshore Campus

#### THE AD CENTRE

You'll work on real ad campaigns for real clients in the Ad Centre, a design and advertising student-run advertising agency. You'll get superior experiential learning through client interactions and solving both creative and design challenges.

#### MEDIA STUDIOS

You'll be in the spotlight and in good company with other aspiring actors, performers, comedians, producers, writers and technicians. A black box theatre, film and television studios, scene shop, comedy cabaret and stage combat lab help you prepare for careers on or behind the stage and screen.

#### CENTRE FOR JUSTICE LEADERSHIP

You'll work the clues to solve crimes using professional equipment in a crime-scene simulation studio, forensic lab and interview rooms. Professors, including former professional detectives, will teach you to collect and protect crime-scene materials and to process evidence. The centre is used for training by Toronto Police Service.

#### FASHION INSTITUTE

Your passion for fashion begins at the Humber Fashion Institute, a facility dedicated to the Fashion Management degree program – one of the few degree programs in Canada that teaches both fashion and business fundamentals.

#### LAKESHORE COMMONS

You'll feel at home in the centrepiece of the Humber Lakeshore Campus. This building was built to Leadership in Energy and Environmental Design (LEED) silver standards and is home to the Centre for Digital & Media Communications, as well as lots of space to study and hang out in the art gallery, cafeteria, computer labs and open-concept seating areas.

#### HUMBER RECORDING STUDIO

Your Humber music experience will hit the perfect note with time in the Humber Recording Studio, equipped with world-class technology including Duality audio console by Solid State Logic (SSL). Expert recording engineers and professors teach and oversee your music recordings, in 30 audio workstations, concert hall, 40 e-classrooms and rehearsal studios.

#### PLAY THERAPY LAB

Representing an industry-standard safe environment, with everything from doll houses to art centres, the Play Therapy Lab allows our Child and Youth Worker students to build their skills in analysis and learn to determine appropriate solutions to complex situations.

# OUR FACULTY ARE RESEARCHERS, INDUSTRY LEADERS, PERFORMERS AND INFLUENCERS – AND THEY KNOW WHAT IT TAKES FOR YOU TO GET AHEAD.

Ryan Snider has travelled to 32 countries – 11 of them in Africa. But it was a major personal and professional setback that led the Humber professor, who teaches in the Hospitality and Tourism Management degree program, to his passion for ecotourism and its potential to help remote communities.

“I was working on a well drilling project in southern Sudan, funded by the Canadian International Development Agency,” he says. “We were working close to the war zone, but we ended up drilling six wells in six months, and felt great because we’d helped provide people with clean water. A few weeks after I got back to Canada, my boss called me into his office, and told me that the army from the north had come through and poisoned all the wells we had dug.”

Not only was six months of hard work wasted, but the advancing army had poisoned the water table. The people Snider and his team had worked so hard to help were going to be without clean water – this time forever.

Although Snider says he was devastated by the brutal turn of events, he returned to Africa, this time to work in the Turkana region in the north of Kenya on the edge of the Chalbi desert.

It was there he noticed something very different from his experience in what is now South Sudan.

“I saw schools with school supplies, and hospitals with medical supplies,” he explains. “It wasn’t the government helping, it wasn’t NGOs – but for some reason, northern Kenya was relatively rich and Sudan wasn’t. Then I realized – it was tourism.”

Snider, who grew up in Kenya while his parents were teaching at an international school, became inspired by the idea of tourism as a tool for development – how hosting travellers could be a positive influence on a local economy without risking cultural assimilation or a significant environmental impact.

He returned to Canada, completing a PhD in Geography at the University of Waterloo, focusing on ecotourism and sustainable development.

And although Snider returns to Africa periodically to lead small tours as the managing director of Socially Responsible Safaris, he’s also passionate about passing on the concepts of sustainable travel to his students at Humber, using personal photos from his travels as well as a variety of other methods to make the learning as concrete as possible.



A man with short dark hair and glasses, wearing a dark suit jacket, white shirt, and dark tie, is shown in profile from the chest up. He is playing a saxophone. The background is a warm, golden light with some blurred lines, possibly from a stage or a bright window.

## “I WORK TO KEEP MY STUDENTS ENGAGED IN MUSIC THEORY BY MAINTAINING A FUN, INTERACTIVE CLASSROOM.”

Shirantha Beddage doesn't just “go with the flow” – he launches joyfully into the unknown.

The Juno-nominated director of the theory and harmony department at Humber's music school is, like his fellow music professors, an active professional musician, playing baritone saxophone with both his own quartet and a host of other performers throughout the year.

It's the spirit of collaborative spontaneity that defines jazz for him, not any particular style, instrumentation or era.

Beddage – who just won the Galaxie Rising Star Award at the 2013 Montreal Jazz Festival – didn't always intend to be a full-time musician.

“I started taking classical piano lessons at age five, playing saxophone in grade seven and composing regularly in high school,” he explains. “I didn't plan on becoming a professional musician because I wanted to attend medical school – but after three years of studying biology in undergrad, it became clear that I couldn't pursue both music and science at the same time. That's when I went to Humber.”

The native of North Bay, Ontario graduated from Humber and went on to gain a master's degree at William Paterson University in New Jersey and a DMA from the prestigious Eastman School of Music in Rochester, New York. He was the director of Jazz Studies at Columbus State University's Schwob School of Music until returning to Humber to teach in 2009.

For Beddage, teaching is both inspiring and a tool for further learning.

“Teaching informs all aspects of my musicianship, because it allows me to think critically about my own artistic process,” he says. “In order to be a good teacher, I have to constantly be digging for new ways of explaining a concept – and this is similar to the way I practice my own music.”

Working at Humber allows him to be innovative and creative, both in the classroom and on stage.

“I work to keep my students engaged in music theory by maintaining a fun, interactive classroom – and I love using tech tools like the iPad to analyze compositions and assess student projects,” says Beddage. “The students are a group of talented and dedicated musicians, and the excellence and diversity of the faculty humbles me. Humber's degree program is like no other in North America – and the incredible people are a big reason for that.”

# WE ARE ENCOURAGING

For Creative Advertising degree students Shauna and Rachel, nothing is over-the-top when it comes to their work.

The pair – better known as “Canada’s Ballsiest Interns” – attracted national attention with their campaign to land an internship together in the summer between the third and fourth year of their program.

“We launched our ‘Ballsy Interns’ campaign by creating a promo video and sending it to eight agencies,” says Rachel, who is the artistic director of the team. “We sent the agencies a contract where we explained the deal we wanted to make with them: in exchange for issuing us a ‘ballsy challenge’ they would have to give Shauna and me an interview.”

Two agencies, Spring Advertising and Y&R, took up the challenge.

“The challenges were demanding – we had to put up a tent in the middle of the Yonge and Dundas intersection, for example – but certainly not impossible,” says Rachel. “After all, we are ‘Canada’s Ballsiest Interns!’”

Demanding tasks are nothing new to the pair, whose favourite Humber assignment so far has been a campaign assigned through the Humber Ad Centre, where students create campaigns for real-life clients. Working for tea vendor Teopia, the pair took tweezers, \$90 worth of tea and 17 hours of back-breaking labour to develop a campaign that recreated famous works of art using tea leaves.

Both Shauna, the team’s copywriter, and Rachel say that the Creative Advertising program was the best decision for their careers.

“At Humber we learned that branding yourself makes you more memorable – so we put that to good use,” says Shauna. “During every interview we went to, without fail, someone from the agency would walk in halfway through, and the interviewees would say, ‘These are the Ballsy Interns.’ The employees always knew who we were.”

Since their Ballsy Interns campaign, Shauna and Rachel have started work at the international advertising agency Saatchi and Saatchi – and have been in the news yet again. Their Surrender Your Say campaign to raise awareness for Tourette Syndrome was a major trend on Twitter and gained attention from media outlets like CNN, The Globe and Mail, The National Post, Huffington Post, The Toronto Star, and Canada.com.

They’re thrilled.

“This is a dream job,” says Rachel. “I wake up every day eager to go to work.”

# EACH HUMBER DEGREE IS REVIEWED AND APPROVED BY THE ONTARIO MINISTRY OF TRAINING, COLLEGES AND UNIVERSITIES.

Every program undergoes a rigorous peer review to ensure it meets academic and industry standards established by the Postsecondary Education Quality Assessment Board.

## Bachelor of Applied Arts

- Criminal Justice
- Film and Media Production
- Paralegal Studies

## Bachelor of Applied Technology

- Industrial Design

## Bachelor of Child and Youth Care

## Bachelor of Commerce

- Accounting
- e-Business Marketing
- Fashion Management
- Finance
- Hospitality and Tourism Management
- Human Resources Management
- International Business
- Management Studies
- Marketing
- Supply Chain Management

## Bachelor of Creative Advertising

## Bachelor of Interior Design

## Bachelor of International Development

## Bachelor of Journalism

## Bachelor of Music

## Bachelor of Nursing\*

## Bachelor of Public Relations

## We Want to Reward Your Hard Work

Humber awards degree scholarships automatically to newly admitted students entering their first year of post-secondary studies directly from high school, based on academic achievement.

ACADEMIC AVERAGE	SCHOLARSHIP AMOUNT
95%+	\$4,000 renewable
90-94.9%	\$3,500 renewable
85-89.9%	\$3,000 renewable
80-84.9%	\$2,000 renewable
75-79.9%	\$1,500 one time

Visit [humber.ca/admissions/scholarships](http://humber.ca/admissions/scholarships) for more details.



Our Bachelor of Commerce degrees operate on a common two-year platform, which means you build a sound understanding of general business principles for the first two years of their program. This gives you a solid foundation in all aspects of business – something employers value. In years three and four you'll focus on your chosen specialization. Most Commerce degrees allow you to transfer from one specialization to another if your interests change in the first two years.

Our collaborative Bachelor of Nursing degree, offered in partnership with the University of New Brunswick (UNB), gives you a degree from UNB with all four years delivered at Humber.

\*University of New Brunswick-Humber collaborative degree program

# ACCOUNTING

## BACHELOR OF COMMERCE

### The Business School

Application Program Code: 22211

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: Paul Griffin, Associate Dean

416.675.6622 ext. 3226

paul.griffin@humber.ca

#### YOUR CAREER

Toronto is one of North America's top three financial markets and a leader in professional services in the areas of assurance, audit and tax. As a graduate of Humber's Bachelor of Commerce – Accounting program you will be able to combine your superior accounting training with a wealth of job opportunities.

With Humber's comprehensive accounting degree, you can pursue a career in public accounting firms, government, not-for-profit organizations, major corporations, small businesses and financial institutions as an accountant, budget analyst, taxation specialist, auditor or treasurer. Maybe you're an entrepreneur at heart. The training you receive at Humber will give you the skills and confidence to set up your own accounting practice or company. It can also prepare you to pursue graduate studies in accounting or related fields. It's a foundation that allows you to do exactly what you want.

Humber's Bachelor of Commerce – Accounting program meets the Institute of Chartered Accountants of Ontario (ICAO) course requirements. Successful degree completion also qualifies you to write the Certified Management Accountant (CMA) of Ontario entrance examination. The Certified General Accountants (CGA) of Ontario requires graduates to enroll in additional CGA-specific courses as part of their membership requirements. All professional accounting associations are independent of Humber, all have additional requirements for membership beyond holding a degree, and all may change their requirements at any time. Applicants and students are advised to review each of the accounting associations' requirements and standards carefully in order to ensure a full and complete understanding of them.



#### OUR PROGRAM

Humber's Bachelor of Commerce – Accounting program will help you develop skills in the applied aspects of the profession. Introductory courses provide a fundamental understanding of a variety of business disciplines along with their functions and relationships. Upper-year courses provide a more in-depth study of accounting. Elective courses available in the arts and humanities, social sciences and natural sciences will enrich and extend your academic experience. The Bachelor of Commerce – Accounting program emphasizes critical thinking, analytical skills, communications and leadership. Areas of study include marketing, law, economics, operations management, ethics, human resources management, organizational behaviour, financial accounting, management accounting, financial management, taxation, audit, strategic management and statistics and quantitative analysis.

You will have the opportunity to train in Humber's state-of-the-art Accounting Centre, where you'll learn about best practices in accounting and use standard industry software such as Simply Accounting.

You'll learn from professors who have real-world accounting experience and are active in the industry. Whether you're analyzing a case study, hearing from a guest speaker or participating in a field visit, our professors are committed to providing you with practical, hands-on accounting training to help you achieve the career you want.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

#### WORK PLACEMENT

You will participate in one mandatory paid work term of 14 weeks of professional experience. A wide variety of opportunities in public accounting firms, government offices, not-for-profit organizations, major corporations, small businesses, and financial institutions are available. You can choose to work for employers in accounting practices, in industry (insurance, banks, manufacturing or service industries), non-profit organizations or for all levels of government. These employers can range from large multinationals to small proprietorships and partnerships.

#### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## MARCEL

Marcel is enrolled in Humber's Bachelor of Commerce – Accounting program, but he knew his way around a spreadsheet even before he began the program.

"I grew up at Jane and Sheppard, which is one of Toronto's Priority Neighbourhoods," explains Marcel. "In 2009, a friend and I started a social organization called Northernlites Community Group, which provides free studio space for people in the community to record CDs or make videos. We also charge people from outside the neighbourhood to use the facilities – so we need to do a lot of budgeting and forecasting to determine how many paying clients we need to keep the enterprise afloat."

Marcel says that Humber's common two-year platform, in which all students take the same fundamental business courses, has been useful already, both with Northernlites and, most recently, working with a company that provides merchandising for live concerts.

"The first two years in the program offer a solid grasp of business fundamentals like marketing and finance, which was both an asset for employers and for my own business," he says. "It also allows you to make connections across a variety of disciplines, which gives you some valuable networking opportunities."

Marcel is currently president of Humber's Accounting Association, a student group he helped start during his first year. The Association works at supporting current accounting students as well as connecting alumni and students for networking and job opportunities.



## BACHELOR OF CHILD AND YOUTH CARE

School of Social & Community Services

Application Program Code: 22231

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one work term.

Contact: Derek Stockley, Associate Dean

416.675.6622 ext. 3202

derek.stockley@humber.ca

### YOUR CAREER

Humber's four-year Bachelor of Child and Youth Care (CYC) degree program prepares you for a career in which you can make a meaningful difference in the lives of children, youth and communities. When you graduate, you will be eligible to apply for professional membership in the Ontario Association of Child and Youth Counsellors.

As a CYC degree graduate you can look forward to a career in child and youth counselling, education, community development, child welfare and protection, child advocacy, youth justice, teaching, children's mental health, community outreach and/or family counselling.

Your CYC degree will also prepare you to develop social policy related to children, youth or families while working with government or non-governmental organizations either in urban or remote communities in Canada or abroad.

### OUR PROGRAM

The Bachelor of Child and Youth Care degree program provides you with the knowledge, skills and abilities required for in-depth work with children and youth and in community development. Your program will be based on the professional practice of child and youth care supported by the disciplines of psychology, sociology, community development, political science and education. The curriculum focuses on the theory and research of relational practice: building relationships to support children and youth in crisis or going through change.

You'll learn from highly-qualified professors as well as guest lecturers from child and youth care practice, youth in care and community representatives. You'll also get the unique opportunity for your work to be supervised in our state-of-the-art play therapy laboratory setting, complete with family therapy practice and children's activity rooms.

Your program's courses integrate the study of developmental, preventative and therapeutic approaches in child and youth care, and will teach you direct methods such as interviewing and counselling, responding to abuse, play therapy and other intervention modalities, taught from a strength-based perspective and within a caring, non-oppressive framework.

In addition, a wide selection of liberal arts general elective courses will deepen your learning and build the context necessary for your professional career.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

### INDUSTRY PARTNERSHIPS

Humber's School of Social & Community Services has earned an excellent reputation within the child and youth care community and profession. The program is an organizational member of the Ontario and the Canadian Association of Child and Youth Counsellors. Our community partners include major children's mental health organizations, children's aid organizations, street-involved youth support networks and the Office of the Ontario Child Advocate. Professionals with diversified and extensive experience in the profession make up our Advisory Committee and guide the development of this degree.

### WORK PLACEMENT

Beginning in first semester you will have the opportunity to participate in an introductory field project that will enable you to apply theory to practice. In your second semester, you will be prepared for more advanced field projects by participating in our Professional Practice course, enabling you to then select and learn through field projects beginning in semester three. These field projects will help you to develop your skills by working in the community with children, youth and families.

In addition, you will be required to complete a 14-week internship during the summer between third and fourth year. The combination of summer internship and field projects will enable you to build therapeutic relationships, role model your professional skills and link academic theory to child and youth care practice.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

Students who have graduated from Humber's Child and Youth Work advanced diploma program with an overall program grade point average of 70% or above are eligible to apply for admission directly into semester five of the Bachelor of Child and Youth Care degree program.

## SARAH

Sarah discovered her passion for working with children while she was completing a Developmental Services Worker diploma at Humber – and that passion led her to enrol in the college's Child and Youth Care degree program.

She says the combination of the diploma and the degree are preparing her for what she'd like to do once she graduates – completing a Master's degree in disability studies, then working with children who are disabled and have been abused.

"I feel like my background will help me do the work I love to do," she says. "I've been that 18-year-old mom who may not make the best choices. I've been through the system, and I know how I would have wanted to be treated. The program is based on helping people find the tools they need, and treating everyone with compassion."

Along with her schoolwork at Humber, Sarah's a mother of three boys, she's president of the board of directors in the south Etobicoke co-op housing complex where she lives, and runs a youth enrichment program for the children who live in her building.

"The kids have taken responsibility for maintaining the gardens in the co-op, saving money, which the co-op can then put into activities like field trips and cooking classes," she explains. "We're not pushing education at them, but we are showing them what positive engagement looks like by getting them involved."

Sarah's no stranger to hard work – and her hard work has been recognized, both within the school and in the community. Most recently, she received an Award of Merit from the LAMP Community Health Centre for her work.



# CREATIVE ADVERTISING

## BACHELOR OF CREATIVE ADVERTISING

School of Media Studies & Information Technology

Application Program Code: 22041

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: Nancy Rodrigues, Associate Dean

416.675.6622 ext. 3002

nancy.rodrigues@humber.ca

### YOUR CAREER

A Creative Advertising degree allows you to develop and hone your strong creative skills, giving you the tools to work in a broad range of agency and corporate environments within the advertising industry. Working initially as an art director, copywriter or account co-ordinator, you may look forward to a career as a creative director or account supervisor, or you can choose to pursue graduate studies.

Our grads and students are at the top of an exceptionally competitive field. They have distinguished themselves against other Canadian colleges and universities in industry contests including the National Advertising Awards, where we recently swept the student category. That's right: Humber's team took first, second and third place.

Our students have won two Cannes Lions awards, a Cannes Young Lions prize, a CMYK Magazine Top 100 Creatives award, and a Young Guns award as well as interschool competitions like the Design School Challenge run by the Publicis agency. Humber students won the CTV Campaign Challenge for election campaign advertising, have been featured on the cover of Marketing Magazine, and have won numerous awards from Applied Arts Magazine and the Design Club of Canada.

### OUR PROGRAM

Humber's Creative Advertising degree program is unique in providing a creative education, whether you want to be a writer, a future account executive or an art director. We give you the opportunity to work together in creative teams, mirroring a real-life agency structure. From there, you'll be producing the best of contemporary advertising, designing for real clients of the Ad Centre, our on-campus agency.

Our faculty is composed of professors who are both industry professionals and respected teachers. They teach the creative aspects of advertising through hands-on studio work, then combine that with a theoretical, strategic and historical perspective drawing on sociology, psychology, ethics, literature, marketing and statistics to enrich and extend the understanding of advertising concepts and applications. You will develop advanced creative skills using state-of-the-art equipment in our multiple computer labs and digital classrooms.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

### WORK PLACEMENT

You will complete a 14-week paid work term from January to April after semester seven. We will support you in developing effective job search skills and identifying co-op employment opportunities as you prepare to find your own placement.



### OUR INDUSTRY PARTNERSHIPS

Many agencies have donated their expertise to program development and stated their intent to provide co-op and employment opportunities including DraftFCB Canada, MacLaren McCann, BBDO, Grip Limited, Y&R, Red Urban, and Drive Agency.

### YOUR FUTURE STUDY OPTIONS

Qualified graduates of this program may be eligible to apply academic credits toward further study at many postsecondary institutions. For detailed information, visit our website at [humber.ca/transferguide](http://humber.ca/transferguide).

### WE ARE AWARD WINNERS

- Three teams of third-year students swept the student category of the 2012 National Advertising Awards winning gold, silver and bronze.
- 2012 graduate, Denver Eastman, now an art director at Toronto agency John St., won a 2012 Webby Award for Best How To and DIY in Online Film & Video for his work on Rethink Breast Cancer. The video, which has more than 2.3 million hits to date, is on Youtube at <http://youtu.be/VsyE2rCW71o>.

For more examples of student work, visit programs. [mediastudies.humber.ca/node/402](http://mediastudies.humber.ca/node/402).

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## EMMA

Ever since developing an ad campaign in grade seven – a celebrity-inspired line of sour spray candy – Emma knew she wanted to get into advertising.

After taking a year off after high school, she discovered Humber's Creative Advertising degree program – and says its combination of academic and practical skills made it an ideal choice.

"I wanted to get a degree, but I also wanted to go into copywriting," she explains. "Humber offered both a degree and the industry experience I wanted – plus, they taught the business elements of the industry along with the creative skills, so I feel like I've gotten a well-rounded education."

Part of Humber's program involves students working with the college's Ad Centre, where students are put into creative teams of an account manager, art director and copywriter and produce campaigns for real-life clients. Emma says this was instrumental in teaching her the real-life skills she's now using at her internship at the Sid Lee agency in Toronto.

"Not only did I get to create pieces that went into my portfolio, but I got valuable experience working on a creative team," she says. "You spend long hours with your team in this industry, and it helps to be able to work with anyone."

Those long hours paid off when Emma and a team of four other students won silver against six other teams in the Cossette agency's Grow-Op student competition in early 2013.





## BACHELOR OF APPLIED ARTS

School of Social & Community Services

Application Program Code: 22201

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus two eight-week work terms.

Contact: Gina Antonacci, Dean

416.675.6622 ext. 3423

gina.antonacci@humber.ca



### OUR PROGRAM

Humber's Criminal Justice degree program provides you with a broad-based understanding of the criminal justice system, why crime occurs and how best to respond to crime on both a societal and individual level. The curriculum combines both theory and applied skills, providing you with the breadth of knowledge and experience you need to meet the demands of a position in this field. Special emphasis is placed on understanding the perspectives of offenders, front-line professionals, administrators, the community and others who come into contact with the criminal justice system.

Introductory courses provide a fundamental understanding of key concepts and theoretical approaches developed in relation to crime, victimization, criminalization, criminal justice and penal practice. Subsequent criminal justice course content includes more in-depth study of:

- the nature and causes of crime
- processes for managing crime
- deviance and victimization
- community safety
- rehabilitation
- recidivism
- progressive reforms
- restorative justice
- alternatives to incarceration

### YOUR CAREER

Do you want a challenging and rewarding career helping to create safer and healthier communities? As a graduate of Humber's Criminal Justice degree program you will develop knowledge and skills critical to a variety of fast-paced, ever-changing settings within the criminal justice system, such as community or institution-based correctional settings, and non-governmental or government agencies. Potential careers can include provincial probation or parole officer, federal parole officer, provincial or federal adult correctional officer, provincial youth service officer, open custody youth worker, community crime prevention worker, victim services worker, as well as other types of law enforcement professions within the Ministry of Revenue and the Ministry of Transportation. As a graduate, you may also be eligible to pursue graduate studies in criminal justice education or related disciplines.

Humber's multidisciplinary teaching approach emphasizes critical thinking as well as analytical, organizational, research and writing skills. These are combined with the development of professional skills including communication, interpersonal skills, conflict management, problem solving, team building and leadership.

You'll learn from expert professors who bring both advanced degrees and a wealth of experience from the field to the classroom.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

### WORK PLACEMENT

Use and sharpen new skills while gaining crucial on-the-job work experience during two mandatory eight-week work terms that take place after semesters four and six. The placements, which are unpaid, are arranged with the assistance of a Humber placement advisor.

### OUR INDUSTRY PARTNERSHIPS

Humber's School of Social & Community Services enjoys an excellent reputation within the criminal justice community. Our Advisory Committee, comprised of professionals with diverse and extensive experience in the field, guides the development of this degree program.

### PROFESSIONAL ACCREDITATION, ENDORSEMENT AND RECOGNITION

This professional degree in Criminal Justice is endorsed by the Canadian Criminal Justice Association, the Ontario Community Justice Association and the International Corrections and Prisons Association.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## KENISHA

Although she began her time at Humber studying nursing, Kenisha realized that her passions lay elsewhere. Transferring into Criminal Justice gave her the tools to develop a set of personal and professional philosophies and, by extension, to figure out how to help change the criminal justice system itself.

"Black people and minorities are over-represented in the criminal justice system, and I want to help change that," says the 27-year-old. "In this program, we examine the nature of the systems around us by debating different points of view and challenging our own preconceived ideas. We're not just working within society – we're talking about how to change it. Our professors are outstanding at encouraging us to examine our own views and change the way we think."

Kenisha, who went to Burnhamthorpe Collegiate in Etobicoke before coming to Humber, has worked with Big Brothers Big Sisters of Peel, winning a five-year service award this year. She also volunteers with F.E.A.T for Children of Incarcerated Parents, a Toronto-based community group that supports children whose parents are in the criminal justice system.

Along with going to school, Kenisha works full-time as a Personal Support Worker at Peel Senior Link, a senior's supported-living residence in Mississauga.

Kenisha's non-stop schedule didn't stop her from winning Humber's President's Medal for Academic Achievement. When she graduates, she hopes to become a parole or probation officer, working directly with people involved in the justice system.

"Life is definitely busy," she says. "But the work is worth it. Helping to create change is incredibly rewarding."



## BACHELOR OF COMMERCE

### The Business School

Application Program Code: 22141

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: Paul Griffin, Associate Dean

416.675.6622 ext. 3226

paul.griffin@humber.ca

#### YOUR CAREER

Humber's Bachelor of Commerce – e-Business Marketing program provides you with the skills for a career in business and marketing in both local and global economies.

The integration of information systems with web communications allows businesses to refine customer service, enhance manufacturing and inventory control, develop interactive websites, market products and services to multiple audiences and more. This increases the need for talented graduates with the e-business skills and knowledge to help companies compete in the global commercial economy.

As a graduate of Humber's Bachelor of Commerce – e-Business Marketing program you will have career opportunities in this rapidly evolving industry. Career options include market analyst, e-marketing specialist, product manager, distribution manager, purchaser/buyer, operations manager, quality supervisor, Internet marketer, web developer, content manager or online support. Humber's e-Business Marketing degree will help you gain the skills and knowledge that are the foundation for future managerial positions, as well as the capabilities necessary to start your own business.

Our graduates have been hired by Home Depot, Bell Canada, Loblaw Companies Ltd., TD Canada Trust, Bank of Montreal, Adidas, Summitt Energy, Taro Pharmaceuticals and Tetley, as well as Ontario's Ministry of Government Services, not-for-profit and public service organizations and small- and medium-sized manufacturing and consulting businesses.

#### OUR PROGRAM

Humber's Bachelor of Commerce – e-Business Marketing program provides the essential components of a traditional business degree, plus a broad selection of cutting-edge technology and advanced marketing techniques. It will help prepare you to succeed in a highly competitive business environment. By graduation, your e-commerce skills will include:

- developing e-business marketing/sales plans (product analysis, pricing strategies, distribution channels, promotional programs)
- employing project management and change management tools
- analyzing financial issues and how they affect pricing, cost and profit
- integrating effective and efficient supply chain management operations/tactics/strategies
- streamlining business processes, using information and communication technology (ICT)

Courses include accounting, micro/macroeconomics, business law, marketing, information systems, ethics, e-commerce, web development, database systems, supply chain management and more.

You'll be able to put classroom learning into practice and get real-world experience by attending industry events, participating in competitions and learning first-hand from guest speakers.

Humber's Bachelor of Commerce – e-Business Marketing program is built on our two-year common platform of solid business education, comprised of marketing, accounting, operations, economics and law. In years three and four, you will work toward your e-Business Marketing specialization.

You'll have the chance to gain practical skills using a broad range of business software such as Microsoft Excel, Word, Access, PowerPoint, MS Project, SAP and other web development languages and software.

You'll learn from experienced professors, many of whom are active in their field and maintain a network of industry professionals, who understand the challenges and benefits of the online global marketplace. Using simple and proven teaching techniques professors help students to harness information and communications technology to innovate the way companies and people do business.

As Internet sales from both business-to-business and business-to-consumer companies and organizations reach into the trillions of dollars worldwide annually, Humber's combination of a general business degree and broad computer and communication technology skills will make you more competitive in the job market.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

#### WORK PLACEMENT

The Humber Bachelor of Commerce – e-Business Marketing program includes one full semester (14 weeks) of paid work in the summer between your sixth and seventh semesters. This gives you the hands-on, real-world experience that employers value. Your placement will give you the opportunity to explore the field you'd like to work in when you graduate. We will work with employers and our industry partners to help you identify opportunities to pursue.

#### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## BLENDA

Born in Sundsvall and raised in Uppsala, Sweden, and the youngest of seven children, Blenda spent two years working in Norway before moving to Australia to study international marketing. She then moved to Canada – and discovered Humber's e-Business Marketing degree program.

"Marketing of all sorts is my passion," says the third-year student. "I'm hoping to work for a marketing non-profit or charity – and Humber's program had a combination of practical and theoretical skills I hadn't found anywhere else."

Blenda, who now lives in Toronto, Ontario, says that as an international student, life can be both challenging and rewarding.

"Even if you've travelled a lot, adjusting to a new culture – especially one as diverse as Canada's – can be challenging," she says. "I found that little things surprised me, like going grocery shopping. I had to get used to whole new brands, new price ranges and a new exchange rate. It's nice to be able to help others who are in the same situation now."

Blenda hopes to carry that helping spirit into her future career, inspired by an early experience working in Norway, helping to recruit donors and spread information about the NGO Save The Children.

"An older man came up to me one day while we were working and said Save The Children Sweden had saved his life when he was a child during the Second World War," she says. "They helped get him out of Norway and into safety in Sweden. He had tears in his eyes, and, by the end of the story, so did I. I knew then that I wanted to use my marketing skills to help make the world a better place to live. I'm grateful that my Humber education is helping me to do that."



# FASHION MANAGEMENT

## BACHELOR OF COMMERCE

The Business School

Application Program Code: 22101

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: Paul Griffin, Associate Dean

416.675.6622 ext. 3226

paul.griffin@humber.ca

### YOUR CAREER

Toronto is one of Canada's major fashion centres. It is also one of the country's most diverse, vibrant and dynamic cities, making it the ideal place to pursue an education in fashion management.

Humber's Bachelor of Commerce – Fashion Management degree will prepare you to take on leadership and managerial roles in this fast-paced, growing, multi-billion-dollar industry. It will put you on track towards a career as a retail or wholesale buyer, brand manager, distribution manager or product developer.

### OUR PROGRAM

Humber's four-year Bachelor of Commerce – Fashion Management program is designed for students interested in the business side of fashion and offers management courses tailored specifically to the fashion industry.

The first two years of the Fashion Management program concentrate on developing general business management skills in marketing, accounting, economics and law. In years three and four, you will take specialized courses in fashion management. The curriculum at this stage includes courses in retail operations and brand management, store planning and merchandising, global sourcing, business career development, and retail finance.

You'll gain practical skills through applied projects during which you'll develop processes and products from the idea stage through to execution. You will also develop business plans and apply your classroom learning to fashion industry analysis, financial management and e-commerce assignments that simulate the latest challenges in the fashion industry.

Third and fourth-year Fashion Management classes take several of their classes in the Fashion Institute, which is one of Humber's Centres of Excellence and part of Humber Lakeshore Campus.

Professors and industry professionals are a critical component of the Fashion Management degree. Faculty members are active in their respective fields. You will also learn from a network of industry professionals who participate as program advisors, guest judges for class competitions and guest speakers.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).



### WORK PLACEMENT

The Humber Bachelor of Commerce – Fashion Management program includes one full semester (14 weeks) of paid work in the summer between your sixth and seventh semesters. This gives you the hands-on, real-world experience that employers value. Your placement will give you the opportunity to explore the field you'd like to work in when you graduate. We will work with employers and our industry partners to help you identify opportunities to pursue.

### YOUR FUTURE STUDY OPTIONS

Qualified graduates of this program may be eligible to apply their academic credits toward further study at many postsecondary institutions. For detailed information, visit our website at [humber.ca/transferguide](http://humber.ca/transferguide).

### HUMBER'S FASHION INSTITUTE

As a Fashion Management degree student, you'll be working in Humber's Fashion Institute, a lively, dynamic facility at the rapidly-growing Lakeshore Campus.

The Fashion Institute is equipped with the tools and materials you'll need to get hands-on experience in the business of fashion and is a hub of student activity.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## PAULA

Like most Humber students, Paula knew her degree in Fashion Management could take her in many different directions.

Upon completing her degree this year, the 24-year-old decided to take her education further with a master's degree in fashion merchandising and buying at Polimoda, a fashion school based in Florence, Italy.

"I've always loved fashion – it's art to me," says Paula, who grew up in Toronto and attended the Bishop Strachan School. "I worked in retail all through high school, and I'm interested in the science of why people buy what they buy. Humber has the only fashion degree program in Canada – which was important if I wanted to pursue further schooling."

Although she had worked in retail throughout high school, Paula also got plenty of experience in fashion during her time at Humber.

Having worked at Michael Kors in their retail store, she interned at the company in their buying office, getting a taste of what the industry was like on the other side of the sales desk.

"I loved my internship, and the industry contacts I made through the fashion program – for example, at Michael Kors, I was able to get experience in buying and also in wholesale," she says. "I was also able to connect with a buyer from another company, who became a valuable mentor, especially as I was applying to Polimoda."

That mentorship extended to the professors Paula met at Humber as well.



# FILM AND MEDIA PRODUCTION

## BACHELOR OF APPLIED ARTS

School of Media Studies & Information Technology

Application Program Code: 22161

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one work term.

Contact: Basil Guinane, Associate Dean

416.675.6622 ext. 4658

basil.guinane@humber.ca

### YOUR CAREER

Media production is a major employer in Canada. More than \$1.1 billion of production activity creates hundreds of thousands of jobs. The growth and increasing sophistication of new distribution channels is increasing the demand for imaginative, creative content, as production technology continues to expand and improve. As a result, there is constant demand for skilled thinkers and creators. As a graduate of Humber's Bachelor of Applied Arts – Film and Media Production degree program, you can pursue career opportunities in areas such as directing, cinematography, writing, producing and post-production and interactive technologies, all of which will increase as the Canadian film industry continues to flourish.

### OUR PROGRAM

Humber's four-year Film and Media Production degree program combines theory and practice with the goal of preparing you for a rewarding career in media. Writing, storytelling and the creation of compelling visual narratives are emphasized. You'll study a broad and rigorous range of practical and academic courses, including screenwriting, picture editing, sound, directing, cinematography and post-production.



In addition to film, the program focuses on multi-platform delivery to take advantage of new content channels such as hand-held devices and the web. There is a film and media theory component combined with courses such as entertainment law and media entrepreneurship. In your final year you will work on a thesis project based on an approved proposal.

You'll learn from experienced professors, including Gemini award-winning industry professionals who bring a wealth of knowledge to the classroom. You will graduate with a complete set of skills and experiences that will allow you to thrive in this competitive field.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).



### WORK PLACEMENT

This program includes a work placement component so that students have an opportunity to gain valuable practical experience. The 14-week work placement takes place in the summer between years three and four.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## DAVID

David had always planned to go into film after he finished his engineering degree – then decided the lure of film school was too strong to wait.

“I did a year-and-a-half of engineering at the University of Toronto – and then realized that I belonged in film school,” says the fourth-year student. “When I told my friends I was switching, one of them said ‘Oh, so you’re going to Humber, then.’ On that recommendation, I checked out the program, liked what I saw, and came here.”

David, who just completed his fourth year of the Film and Media Production degree program, had always loved film, shooting videos in his back yard with his friends years before he decided to head to university.

“When I got to Humber and started working with my classmates, I realized that what I like most about filmmaking is the ability to change the whole interpretation of a scene with the most subtle and unexpected techniques. Humber helped me develop those skills.”

David put those skills to good use in his third year with *Feathered Bullets*, a documentary he directed about his grandfather's work to help save the endangered Peregrine falcon. The film showed at the Toronto Youth Shorts Film Festival in Toronto, where it won Runner Up for the Audience Choice Award, and at the Peterborough International Film Festival in Peterborough, Ontario.



## BACHELOR OF COMMERCE

The Business School

Application Program Code: 22271

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: Paul Griffin, Associate Dean

416.675.6622 ext. 3226

paul.griffin@humber.ca

### YOUR CAREER

Both the private and public sectors are looking for finance analysts, managers and accountants and the demand will only grow in the future. According to Human Resources and Skills Development Canada, there will be almost 23,000 financial sector jobs available by 2015. The majority of these will be in Toronto, the country's financial and business hub. A finance degree from Humber will help you work towards a career that will see you build, shape and support financial organizations.

Our program provides the knowledge, hands-on experience and skills necessary for you to become an analyst or consultant in finance, financial services, planning, investment, risk management and insurance.

You'll also be positioned to pursue graduate studies or take on a more specialized role as a claims adjuster, mutual fund analyst, real estate appraiser, commercial banker or money manager. Your degree will provide credits towards industry designations, such as Chartered Financial Analyst (CFA), Certified Financial Planner (CFP) or Fellow, Chartered Insurance Professional (FCIP). As a highly qualified financial expert, you'll have the potential to be promoted to mid- or senior-management positions within five to 10 years. And if working for yourself appeals to you, you'll have the know-how and experience to channel that entrepreneurial spirit and start your own business.

### OUR PROGRAM

Humber's Bachelor of Commerce – Finance program is a four-year business degree that offers comprehensive knowledge of both business and finance. In your first two years, you'll be exposed to a variety of business fundamentals such as marketing, accounting, economics and law. In the last two years of the program, you'll focus on theories, methods and techniques in various aspects of finance, including analysis, planning and risk management.

Our professors are experts in their field with strong and wide-ranging industry connections.

You'll learn from financial specialists who use applied projects and case studies to help you develop your analytical skills.

Our project-based curriculum, designed by industry experts, helps you develop the skills to move from idea to execution, all while learning core business concepts and financial strategies. A senior-level project in your final year will give you experience in problem solving, evaluating strengths and limitations and making appropriate decisions in a real-world, team-based environment.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

Because our Bachelor of Commerce degrees follow a common curriculum for the first two years, you may be eligible to transfer programs if you find your passion lies somewhere other than Finance. Other areas include Accounting, e-Business Marketing, Fashion Management, Hospitality and Tourism Management, Human Resources Management, International Business, Marketing, Management Studies or Supply Chain Management.

### WORK PLACEMENT

The Humber Bachelor of Commerce – Finance program includes one full semester (14 weeks) of paid work in the summer between your sixth and seventh semesters. This gives you the practical experience employers value. Your placement will give you the opportunity to work in the field you'd like to pursue once you graduate, and may include organizations such as:

- financial institutions
- small businesses
- not-for-profit organizations
- government offices
- major corporations

Humber works with employers and industry partners to identify opportunities that will best fit your ambitions.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.



**“I’M A HUMBER ALUMNI, NOW RETURNING TO START A DEGREE IN FINANCE. I’M PLEASED TO EXPERIENCE THE ONGOING DEVELOPMENT OF THE NEW BACHELOR’S DEGREE PROGRAMS – IT MEANS THAT HUMBER IS COMMITTED TO PROVIDING STUDENTS WITH THE TOOLS TO SUCCEED TO OUR FULLEST POTENTIAL.”**

Imtiaz, Bachelor of Commerce – Finance

## BACHELOR OF COMMERCE

School of Hospitality, Recreation & Tourism and The Business School

Application Program Code: 22081

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: Paul Griffin, Associate Dean

416.675.6622 ext. 3226

paul.griffin@humber.ca

### YOUR CAREER

Tourism is the world's fastest growing industry. In Ontario alone, it is a key economic driver, bringing \$23.6 billion into the province. Today's tourism business leaders are looking for people who have both the knowledge and experience necessary to make immediate contributions to the workplace.

As a graduate of Humber's Bachelor of Commerce – Hospitality and Tourism Management program, you'll be ready to pursue opportunities with employers throughout the industry including tourism suppliers, such as airlines, hotels, restaurants and foodservice providers, attractions, wholesalers, retailers and distributors, hotels and resorts, destination management and marketing organizations and trade associations.

When you graduate, you will also be qualified for many positions with provincial and federal tourism boards and international hospitality management organizations. You will also have the skills you need to pursue a career in business management, business analysis, destination management, account and revenue management, hospitality operations management, customer service management, marketing and event management. And you will be well prepared to own and operate your own small tourism business venture.

### OUR PROGRAM

Humber's Bachelor of Commerce – Hospitality and Tourism Management program has been designed to meet the demands of employers for the strategic, technological and managerial skills now necessary in this exciting and dynamic industry.

The program incorporates a "best of both worlds" approach: the theory and knowledge you gain from a traditional degree program in business administration and tourism studies, along with experiential learning in tourism industry sectors. Throughout the program, you will engage in analyzing a series of business and management scenarios for which you will prepare recommendations and solutions. The program also emphasizes an international scope through case studies that reflect the global nature of the tourism industry.

In years one and two you will be introduced to fundamental business concepts, including marketing, finance, accounting, economics and law. In years three and four, you will focus on advanced hospitality and tourism industry management and the application of technology in tourism strategy, marketing and distribution systems. You will use software applications and apply advanced financial management skills to tourism business operations and performance.

What sets our Hospitality and Tourism Management degree apart is the fact that it is an integrated bachelor's degree, meaning you will acquire professional experience while attending classes. You will interact with the industry through career placements and projects, and you will be guided by professors with extensive, real-world experience in research,

education and industry. You'll have a competitive edge in the tourism business world, both in Canada and internationally, or you may use your skills and expertise to continue with graduate studies.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

### WORK PLACEMENT

One full semester of paid work in the summer between semesters six and seven will give you the industry experience that is highly valued by employers.

### OUR INDUSTRY PARTNERSHIPS

Humber has more than 500 industry partners who are invested in your success and provide:

- funding for Hospitality and Tourism Management capital projects such as labs and other facilities
- internships for students
- more than \$60,000 in awards and scholarships
- employment for our students upon graduation

These partners include tour operators and airlines such as Air Canada Vacations, Globus/Cosmos, American Express, Sears Travel, Thomas Cook, Sunquest, Signature Vacations, Trafalgar Tours, Air Transat Holidays, Expedia, Travelocity and many independent travel agencies. In addition, a number of managerial positions are available in our partner hotels and foodservice operations, including Four Seasons, Hyatt, Holiday Inn, Hilton, Marriott, Cara Operations, Compass Group, Sheraton, Disney Cruise Lines, and Woodbine Entertainment Group.

### YOUR FUTURE STUDY OPTIONS

As a qualified graduate of this program, you may be eligible to apply your academic credits toward further study at many postsecondary institutions. For detailed information, visit our website at [humber.ca/transferguide](http://humber.ca/transferguide).

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## STEPHANIE

Stephanie took a passion for travelling and decided to turn it into a career.

"I love to travel – I've been to the Caribbean, Florida, Italy and Switzerland," says the fourth-year student. "When you're away, your hotel is your home away from home. I want to work in the hospitality industry to give other people that feeling of home."

The Hospitality and Tourism Management student first did a three-year diploma in Business Administration at Humber, which allowed her to enter directly into third year of the Bachelor's Degree program. There, she's getting a comprehensive picture of her future career.

"The professors – all of whom have worked directly in hospitality and tourism – are great at teaching us about the industry," she says. "We do a lot of case studies and group projects, as well as detailed company profiles. It means that I feel prepared to start my career, because I'm up-to-date with what's going on."

For Stephanie, school isn't just about classes.

"The school makes it easy to get involved with the industry outside of class," she explains. "I've had volunteer opportunities, a chance to meet employers at networking events, and school trips to different hotels. It's been great to hear others' experiences and make contacts."

From a trip mountain climbing in Switzerland to a cruise in the Caribbean, Stephanie says her own travels have taught her how important a good hotel can be. She eventually wants to get into event management at a hotel, but says working at the front desk is a good way to learn the ropes at first.



## BACHELOR OF COMMERCE

### The Business School

Application Program Code: 22111

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: Paul Griffin, Associate Dean

416.675.6622 ext. 3226

paul.griffin@humber.ca

#### YOUR CAREER

Competition for top talent is intense, so companies are putting significant effort into attracting and retaining talent. This means that demand continues to grow for qualified Human Resources (HR) professionals across industries and sectors. Human Resources departments in organizations of all sizes and in all sectors need trained professionals who understand business and have the ability to help recruit, train, compensate and retain employees.

With a degree from Humber's Bachelor of Commerce – Human Resources Management program, you'll have the chance to pursue career opportunities in sectors as diverse as government, non-profit, manufacturing, hospitality, health care, financial services, education and more. You'll be prepared for roles such as HR training co-ordinator, recruiter, compensation analyst, health and safety specialist, labour relations representative, benefits administrator and HR generalist.

#### OUR PROGRAM

Humber's Human Resources Management degree focuses on applied professional HR practices and solutions. Your first two years will concentrate on fundamental business concepts such as marketing, accounting, economics and law. In years three and four, you will specialize in HR, gaining practical skills through applied projects such as developing a business plan for the startup of a new HR department. You will have the opportunity to develop processes from the idea stage through to execution and you will learn from experienced professors and a network of industry professionals.

Humber's Human Resources Management degree is closely connected with the HR industry. You will have the opportunity to meet with a panel of the program's Advisory Committee members to discuss career opportunities, and to attend a series of workshops on human resources-related topics.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

#### WORK PLACEMENT

The Humber Bachelor of Commerce – Human Resources degree program includes one full semester (14 weeks) of paid work in the summer between your sixth and seventh semesters. This gives you the hands-on, real-world experience that employers value. Your placement will give you the opportunity to explore the field you'd like to work in when you graduate. We will work with employers and our industry partners to help you identify opportunities to pursue.

#### PROFESSIONAL ACCREDITATION, ENDORSEMENT AND RECOGNITION

The Human Resources Management degree meets the most current standards and academic requirements set by the Human Resources Professionals Association (HRPA). Write the national exams, obtain your CHRP designation and become a Certified Human Resources Professional. The HRPA charges a fee to write the national exam for its CHRP designation.



## AMANDA

After attending an arts high school as a bassoon major, Amanda realized that she didn't want a career as a full-time musician – but she knew she had other talents.

“Based on my interests – writing, working on a team and business generally – my guidance counsellor suggested I look into the field of human resources (HR),” says Amanda, who just completed her fourth and final year in the Bachelor of Commerce – Human Resources Management degree program. “When I spoke to people at Humber about the HR degree, they pointed out that the program was the first step to being eligible to write the industry designation exam, which is an important professional credential, and that the first two years would give me a good background in general business.”

All Humber Bachelor of Commerce degrees feature a common two-year platform, during which students take courses in general business fundamentals, then specialize in their final two years. This gives students the flexibility to change specialties after two years – from Accounting to Fashion Management, for example – and also provides a solid grounding in key business skills.

“Even though I knew I was going to specialize in Human Resources, the common two years were helpful because it's important to know about all the aspects of a business,” explains Amanda. “You need to know what the objectives of the business are, and how HR decisions affect the organization's overall outcomes. That kind of broad perspective is valuable to employers.”

#### YOUR FUTURE STUDY OPTIONS

Qualified graduates of this program may be eligible to apply their academic credits toward further study at many postsecondary institutions. For detailed information, visit our website at [humber.ca/transferguide](http://humber.ca/transferguide).

#### A DAY IN THE LIFE

A day as an HR professional could involve managing employee benefits and compensation, attending job fairs looking for new talent, helping resolve interpersonal conflict or advising in the hiring process. You could be called into meetings to share your knowledge of employment law, labour relations, health and safety, or compensation as you help influence important business decisions.

#### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.



## BACHELOR OF APPLIED TECHNOLOGY

School of Applied Technology

Application Program Code: 22031

Humber North Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: Bill Angelakos, Associate Dean

416.675.6622 ext. 4661

bill.angelakos@humber.ca

### YOUR CAREER

Look around. Almost everything in your office or home, other than clothing, is designed by an industrial designer. Laptops and mobile devices, sports cars and off-road recreational vehicles, contemporary furniture and lighting, running shoes and sports equipment, designer kettles and cappuccino makers—these are just a sampling of the products industrial designers create.

For a product design to be successful, the designer must start by analyzing the connection between the product and the user. As an industrial designer, you're a combination of an engineer and an artist, thinking and designing in 3D.

### OUR PROGRAM

The core of Humber's Industrial Design degree program is learning and applying design strategies through a series of studio courses.

### HOW DO WE DO THAT?

In each semester, you'll undertake at least two design projects, many involving corporate clients to ensure real-world relevancy. You'll learn how to generate innovative ideas, work them into preliminary sketches and designs, and bring them to life through the creation of computer-generated 3D models and rapid prototypes.

You'll also develop professional-level skills that are vital to support your work as a designer. Sketching skills are stressed throughout the program. One of the key competitive advantages that sets our program and our graduates apart is our emphasis

on developing strong 3D computer-aided design (CAD) skills, which are highly valued by employers.

Using Adobe Creative Suite (Illustrator, Photoshop, InDesign), you'll do extensive digital designing and editing.

By the end of the program, you'll be able to apply various problem-solving methods to resolve a design challenge. The critical first step is to determine the connection between the user and the product. Once that is identified, your creative challenge is to meet the function, form and emotional needs of the user.

The Industrial Design degree program also includes courses in marketing, economics and design management. This unique blend of courses will give you a critical edge in both initial job placement and future career advancement.

### WORK PLACEMENT

The Humber Industrial Design degree program includes a work placement of 400 hours in the summer between the sixth and seventh semesters. This gives you the hands-on, real-world experience that employers value. The placement also gives you the opportunity to explore the field you'd like to work in when you graduate.

### INDUSTRY INPUT AND PARTNERSHIPS

Many of our studio projects are placed in design competitions sponsored by our industry partners, which include ABC Group, Autodesk (Alias), Bayer, Bombardier Recreational Products, BlackBerry, Umbra and Magna International.

Our Advisory Committee regularly reviews and provides input into our curriculum, ensuring that our program is always on the cutting edge of industry developments.

You'll also participate in annual student events and showcases of student projects, including the Chair Show for second-year students and the Thesis Show for graduating fourth-year students.

### FACILITIES AND EQUIPMENT

The learning spaces in our new Design Centre provide an atmosphere that simulates real-world design studios, including team discussion and presentation areas.

The Design Centre also features an industrial design model shop where students have full access to facilities for working in wood, metal, plastic or composites. This shop includes a CNC 3-axis milling machine, two types of rapid prototyping machines and a thermoforming machine.

### WE ARE AWARD WINNERS

Humber's Industrial Design degree students participate in national and international competitions. In recent years, students have won numerous awards, including:

- CDN-GM Interactive Design Competition 2013: Category winner, finalist
- Rocket Show 2013: Transportation Category Winner
- DX Connect 2013: Enabling Change 2nd Place (Industrial Design Category)

### YOUR FUTURE STUDY OPTIONS

Graduates of this program have gone on to graduate studies at institutions around the world, including:

- The Art Center (Pasadena, California)
- The Royal College of Art (London, U.K.)
- Northumbria University (U.K.)
- Umeå University (Sweden)
- Istituto Europeo di Design (Milan, Italy)
- Brisbane University (Australia)
- Carleton University (Ottawa)
- The University of Toronto

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## REYMIN

You might expect an aspiring car designer to drive something sporty, something cutting edge. At the very least, you'd expect him to drive something.

"Not me," laughs Reymin, a Bachelor of Applied Technology – Industrial Design degree student in the vehicle design stream. "I'm a poor student. I don't have a car."

Fortunately, Reymin wasn't judged on his choice of personal vehicle when he won one of five year-long internships at GM in Car Design News' 2012 GM Interactive Design Competition earlier this year – competing against a slate of students from top design schools throughout North America.

The international competition, sponsored by GM, requires student designers to submit interior and exterior concepts for existing cars, including the GMC Terrain, which Reymin chose, the Buick Lacrosse and the Camaro.

Reymin's been travelling on the road to Humber and GM for a long time.

"My love of cars probably started when I was three," explains Reymin, who just finished fourth year. "My dad was an engineer for a car company in the Philippines before we came here – and it caught on with me and never went away."

Humber has the only vehicle design-specific program in Canada, so Reymin came to the school to fulfill his childhood dream, taking two general years and specializing in cars in years three and four. Students work in Humber's Design Centre, which features open-concept classrooms, state-of-the-art design software, a fully equipped shop and a chance to collaborate with design students in other disciplines.





## BACHELOR OF INTERIOR DESIGN

School of Applied Technology

Application Program Code: 22051

Humber North Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

CIDA-Accredited

Contact: Bill Angelakos, Associate Dean

416.675.6622 ext. 4661

bill.angelakos@humber.ca

### YOUR CAREER

The spaces people live, work and socialize in have a significant impact on quality of life and productivity. As a graduate of Humber's Interior Design degree program, you'll play a key role in the creation of interesting, functional and beautiful interiors, integrating diverse cultural needs, accessibility, and environmental responsibility.

A wide variety of excellent employment opportunities exist with interior design and interdisciplinary design firms specializing in corporate, health care, retail, commercial, hospitality and residential design. Employment in the design and construction sector is expected to remain steady over the coming years.

### OUR PROGRAM

Humber's Interior Design degree curriculum balances practical, creative problem solving with contemporary theories, emerging societal issues, research and technology.

Sustainable design is integrated throughout the program and is a key component of students' studio work. Interior design classes are enhanced by a breadth of liberal arts and applied science courses.

Collaborative interior design studios enable you to master an evidence-based design process, develop effective presentation abilities and acquire vital professional practice skills.

A self-directed volunteer project with an approved organization helps connect students to the community and the design industry. For example, our students have worked with organizations such as the Furniture Bank, Toronto District School Board, youth and women's shelters and Habitat for Humanity.

Observational field trips and a major off-site tutorial abroad to a location determined by student itinerary development permit opportunities to connect theoretical contexts such as the perception of space and human interaction with built environments. Recent field trips have included the United Kingdom, Germany, Spain, Italy and New York. In the fourth-year thesis courses, you will interact with industry mentors as you research, develop and document a large-scale project from initial concept to construction documentation.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

### WORK PLACEMENT

Polish your hands-on, job-ready capabilities with a 14-week paid work term between semesters six and seven. We encourage you to take career management workshops to develop effective job search skills, which will help you find your own work placement with the support of work placement consultants and faculty. The school works with business and industry contacts to help identify employment opportunities.

### PROFESSIONAL ACCREDITATION, ENDORSEMENT AND RECOGNITION

In 2000, the Humber Interior Design diploma program was the first in Canada to receive professional accreditation by the Council for Interior Design Accreditation (CIDA). Most recently, in 2011, with the degree program underway, CIDA reviewed and renewed Humber's professional accreditation for a period of six years - the highest level of recognition.

The degree program is also recognized by the Association of Registered Interior Designers of Ontario (ARIDO) and Interior Designers of Canada (IDC).

### YOUR FUTURE STUDY OPTIONS

Qualified graduates of this program may be eligible to apply their academic credits toward further study at many postsecondary institutions. For detailed information, visit our website at [humber.ca/transferguide](http://humber.ca/transferguide).

Graduates of the Humber Bachelor of Interior Design program have pursued graduate studies at:

- Griffiths University
- University of Toronto
- University of Manitoba

### FACILITIES AND EQUIPMENT

The learning spaces in our new Design Centre provide a collaborative atmosphere of design studios, including team discussion and presentation areas.

A resource room, complete with industry references such as materials, digital imaging and computer stations, layout space, and collaboration areas, enhance the teaching and learning areas.

### WE ARE AWARD WINNERS

Humber Interior Design degree students participate in national and international competitions. In recent years, students have won numerous awards including:

- ARIDO Charrette Design Competition at IIDEX
- IDEC Regional Design Competition
- Ontario Tire Stewardship Brickworks Design Competition 2012

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## REBECCA

As a child, Rebecca always had a hammer or saw in her hand, building tree forts in her Orangeville, Ontario backyard.

As an adult, Rebecca's interests in building focused on sustainable design, first studying glassblowing, then sustainable building and construction, then interior design in Humber's Interior Design degree program.

"Sustainable design has always captured my imagination, even before it was a popular area to study," she says. "I've been reading about building with straw bales and constructing yurts for a long time. I'm now able to incorporate some of those principles into the work I'm doing at Humber."

Certified a Green Associate through Leadership in Energy & Environmental Design (LEED), Rebecca is in the third year of Interior Design, and appreciates that the program incorporates a range of projects.

"Students get experience in many different areas of design, from residential to healthcare to retail and community buildings," she explains. "Sustainable building principles are also expected in every project, which really meshes with my own background and interests."

Outside of class, students are able to enter competitions sponsored by industry partners or work on projects with professors. In the summer, Rebecca will be working with approximately 10 students from a variety of disciplines to design and build cabins for Whole Village, an eco-village in Caledon, Ontario.



# INTERNATIONAL BUSINESS

## BACHELOR OF COMMERCE

The Business School

Application Program Code: 22121

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: Paul Griffin, Associate Dean

416.675.6622 ext. 3226

paul.griffin@humber.ca

### YOUR CAREER

Business today is highly complex, interconnected and increasingly global, with vast amounts of goods, services and capital crossing borders daily. Humber's Bachelor of Commerce – International Business program will provide you with the broad perspective and understanding needed to develop a successful career in business here in Canada and around the world.

International trade is a sector that is critical to the Canadian economy, as many of our businesses are poised for growth and seeking acquisitions in the U.S., South America and Asia. In addition to trade in goods and commodities, Canada is a major player in the services trade, including areas such as finance, financial services and technical services. This is a fast-growing sector that has tripled in value in the last 20 years, and carries increasing demand for skills in all areas.

The International Business degree is cross-functional so it will prepare you for a range of industries depending on your preferences and skills, including foreign investment, business development, logistics, customs, freight forwarding, trade consulting and international marketing

A second language is not required but is a definite advantage.

### OUR PROGRAM

Humber's International Business degree will help you develop the skills and knowledge you need to carve out a career not only in a large multinational company but also in nimble, fast-paced small and medium businesses, as well as entrepreneurial ventures. This program combines a balanced approach to teaching business, featuring case studies, problem-solving, and modeling, and incorporating a strong focus on marketing, operations, and finance.

In years one and two you will be introduced to fundamental business concepts, including marketing, finance, accounting, economics and law.

In years three and four, you will take specialized courses in international business. This will give you the opportunity to gain practical skills through applied projects such as creating a strategic plan to launch a business into an international market. You'll gain experience developing processes from idea through to execution. In addition, the program features a number of breadth courses that will allow you to expand your knowledge and interests in areas beyond business.

You also will learn from experienced professors and a network of industry professionals. You may also explore the opportunity to study abroad for one semester during year three. Current study abroad locations can be found at <http://business.humber.ca/site/study-abroad.html>.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).



### WORK PLACEMENT

The Humber Bachelor of Commerce – International Business program includes one full semester (14 weeks) of paid work in the summer between your sixth and seventh semesters. This gives you the hands-on, real-world experience that employers value. Your placement will give you the opportunity to explore the field you'd like to work in when you graduate. We will work with employers and our industry partners to help you identify opportunities to pursue.

### YOUR FUTURE STUDY OPTIONS

Qualified graduates of this program may be eligible to apply their academic credits toward further study at many postsecondary institutions. For detailed information, visit our website at [humber.ca/transferguide](http://humber.ca/transferguide).

### A DAY IN THE LIFE

A day in the life of an international business professional could involve reaching all the way around the world. From drafting a full-fledged business plan for expansion into a new international market, to planning and executing the logistics of getting a product across oceans, your day-to-day work is varied and exciting.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## JASLEEN

Three years ago, Jasleen made the long, long trip from Chandigarh, India to Toronto. She's eager to travel more – which is why she decided to enrol in Humber's Bachelor of Commerce – International Business degree program.

The fourth-year student, who came to Canada in 2010, says what attracted her to Humber specifically was the common two years that Bachelor of Commerce students complete before specializing in their third and fourth years.

"I was fairly sure that I wanted to do International Business, but I liked the flexibility the common two years offered me, just in case I wanted to switch," she says. "I enjoyed and did well in many of my classes, and decided that International Business was definitely where I wanted to be."

Jasleen says that the program's small classes, supportive teachers and the emphasis on presentations and hands-on projects have really helped her come out of her shell.

"When I got to Canada, all I did was go to the library and the newcomers' centre – I was quiet and shy," she says. "When I started at Humber, I developed confidence – I'm much more independent and focused on my goals. I felt like I found the new me."

Like all Humber business degree students, Jasleen has gained experience at a paid internship between her third and fourth year. Ultimately, the honours student plans to become an entrepreneur, opening her own clothing business.



## BACHELOR OF INTERNATIONAL DEVELOPMENT

The Business School

Application Program Code: 22251

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one work term.

Contact: Kent Schroeder, Director,  
International Development Projects  
416.675.6622 ext. 79340  
kent.schroeder@humber.ca

### YOUR CAREER

International project manager, international logistics manager, international program co-ordinator, rural or northern community development officer, international program development officer, grant writer, researcher – these are all careers you can pursue as a graduate of Humber's Bachelor of International Development program. The program ensures you will have the necessary skills and tools to work in a wide variety of international organizations such as the United Nations, World Bank or Asian Development Bank; non-governmental organizations like World Vision, CESCO | SACO, Save the Children Canada and Right to Play; government agencies such as Canadian International Development Agency (CIDA); entrepreneurship or economic development agencies; and businesses that focus on international development and management including Agriteam Canada, Whyte Reynolds International and Anjaro International.

### OUR PROGRAM

Humber's Bachelor of International Development is an interdisciplinary degree that provides you with a solid theoretical foundation in international development studies and its related disciplines, as well as professional and technical skills in development management. The program is designed specifically to bridge the gap between theory and practice by building hands-on project management skills and capabilities. The program fosters a comparative understanding of developed and developing countries through directed study, analytical research and opportunities to travel, gaining cross-cultural learning experiences.



Your core courses, in which you'll develop professional competencies, include four streams: international development studies, supplementary disciplines, management skills and research skills.

You'll learn from professors who hold a variety of relevant graduate degrees and have professional and practical experience in the field of international development. Most work in the field, either directly within developing countries or through international development funding and implementation organizations here in Canada. Placements offer professional experience where you will employ and further develop relevant competencies.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

### WORK PLACEMENT

The 14-week work placement is from May to August following semester six. A placement advisor will help you find a position that fits your academic and career goals. Students are also strongly encouraged to participate in career management workshops to develop successful job search skills.

### PROFESSIONAL LEARNING OPPORTUNITIES

Humber is home to the International Development Institute (IDI), which was established in 2003 as one of the college's Centres of Excellence. The Institute works closely with Humber's International Development degree and postgraduate programs to provide opportunities that bridge the gap between theory and practice, providing practical, in-the-field experience. Past projects have included work in countries including Bangladesh, Namibia, the Philippines, Ukraine and Indonesia.

The IDI also provides training workshops, conducts applied research and organizes conferences, symposia and guest speakers.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## YANA

Yana came to Canada from Russia when she was only two years old – and while she doesn't remember living there, that doesn't stop her from wanting to go back and make a difference.

That's where her degree in International Development from Humber will eventually come in handy.

"I love to travel, and I speak Russian, so I'd consider going back there and working to help disadvantaged populations," Yana says. "Street children, orphans and the elderly have a hard time accessing support – a lot of people need help."

The second-year student completed a design certificate, then a diploma in multimedia 3D animation before deciding that getting a degree would be a good career move.

"I wasn't sure what I wanted to do, but I enjoyed studying world issues in high school, so I thought International Development would be a good choice," she says. "I think I have an advantage in speaking another language, and I like the idea that I'll be able to work in diverse settings anywhere in the world."

Humber's International Development degree is new, but the college isn't new to international development. Humber is home to a popular postgraduate certificate program and the Humber International Development Institute, which facilitates projects overseas and hosts academic conferences closer to home.

And because the International Development degree is run through Humber's Business School, students get a solid foundation in the business of working internationally.



# JOURNALISM

## BACHELOR OF JOURNALISM

School of Media Studies & Information Technology

Application Program Code: 22241

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one work term.

Contact: Basil Guinane, Associate Dean

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### YOUR CAREER

Technology, the Internet and social media have forever changed how information is created and shared. In the digital age, journalists have far more reach than ever before, as news organizations experiment with innovative ways to tell stories and shape opinions using a range of media across multiple platforms. Humber's Bachelor of Journalism degree program puts you on the inside track to this challenging and fast-paced profession.

When you graduate, you will be ready to experience the thrill of reporting on important local, national and international matters and the reward of keeping audiences up to date with informative, compelling stories. You will reflect the world back to audiences across today's multimedia spectrum, where information can be accessed through print, broadcast, the web and mobile media. Reporting live from the scene of breaking news, you will learn to craft informative stories about current affairs and put issues and trends into context with insightful analysis.

In addition to journalism, you will have the skills to pursue a career as a web content producer, media relations manager, editor, communications specialist and researcher, as well as a variety of positions relating to digital media production.

### OUR PROGRAM

Humber's four-year Bachelor of Journalism degree program provides students with the knowledge, skills and abilities required for in-depth work as a journalist in a multi-platform digital environment. In addition to the traditional skills of researching, reporting and interviewing, you will learn how to bring together audio, text and video in a web-based environment to create compelling stories. Throughout the program you will be learning how to manage web-based content for both websites and hand-held devices.

You will learn how to incorporate social media such as Facebook, Twitter and other interactive technologies into your work as a journalist. And you will study both the theoretical and practical aspects of journalism using the latest equipment in a newly constructed facility, the Humber Lakeshore Commons building. You will have access to industry-standard software and hardware and will be taught by instructors who will bring their industry experience into the classroom. At the same time, an emphasis will be placed on examining the history of journalism and the role of the journalist in society. You will also enhance and expand your knowledge through general education electives, which will be taken each semester.

The program has been designed with input from journalists and media professionals to ensure the curriculum is current and provides the skills necessary for employment.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).



### WORK PLACEMENT

You will complete a 14-week work placement in the summer between years three and four. This placement provides an opportunity to gain experience in your chosen field and to meet professionals in journalism and digital communications settings. Many of the placements are offered in the Greater Toronto Area, a hub for Canada's media industry. The work settings and the work itself supports your professional development and will provide you with both the knowledge and skills required to enter the profession, as well as the confidence to perform the work required.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## KYUNG HAN

Kyung Han studied film at York and Concordia because he's passionate about telling stories – and once he enrolled in the Journalism degree program at Humber, he discovered that he loved telling real-life stories even more.

“Originally I simply wanted to improve my writing skills, because I thought that would help me write scripts,” he explains. “Once I got into the work, though, I discovered the value of highlighting important stories that might otherwise get buried.”

When Kyung Han and his family immigrated to Canada from the Republic of Korea in 2004, he had to learn to tell those stories in a new language – but proved he was up to the challenge. Now working fluently in English, Kyung Han, who also goes by Brian, says regular feedback from his professors helps him further develop his craft.

“We have one-on-one sessions with our teachers, where they give you personalized feedback and helpful criticism,” he says. “You’re never sitting in a classroom with hundreds of other students – the professors take the time to get to know you personally, and genuinely care about helping you find the path that’s right for you.”

Part of what's exciting about the program for Kyung Han is the potential for telling stories in new formats, as journalism becomes more prevalent on digital platforms.

“There's a lot of potential for the future of journalism in terms of figuring out ways to distribute stories in different ways, and we're exploring those,” says the second-year student. “We work in traditional media, but we also do a lot of work online and with video. I feel like I could go into a newsroom or other media outlet and be able to fit right in.”



# MANAGEMENT STUDIES

## BACHELOR OF COMMERCE

The Business School

Application Program Code: 22291

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: Paul Griffin, Associate Dean

416.675.6622 ext. 3226

paul.griffin@humber.ca

### YOUR CAREER

In every industry and every sector, there is a demand for qualified, effective managers – and that demand is growing. As a graduate of Humber's Bachelor of Commerce – Management Studies degree program, your excellent managerial skills and strong understanding of the domestic business environment will make you a highly marketable employee.

When you complete the program, you'll have the knowledge, skills and hands-on experience necessary to take on an entry-level position in many fields, including:

- Finance
- Human Resources
- Marketing/sales
- Operations/logistics

Your degree from Humber will help accelerate your career advancement. If you have an entrepreneurial spirit, you'll be well-positioned to start your own business. And if you want to explore further studies, you'll be able to pursue graduate studies or industry designation.

### OUR PROGRAM

Humber's Bachelor of Commerce – Management Studies degree is a four-year program that prepares you to take on a variety of managerial roles in many different types of business. The program is based on the seven traditional management functions (planning, organizing, staffing, directing, co-ordinating, reporting and budgeting) and gives you the necessary skills and knowledge to:

- develop business strategies
- analyze issues from various perspectives
- apply classroom work to industry-connected projects
- integrate transferable skills such as interpersonal interaction, communication and organization to all classroom and project work.

In the first two years of your program, you'll study introductory courses in business fundamentals such as marketing, accounting, economics and law. In years three and four, you'll take advanced courses covering all seven management functions, along with business research methods and strategic management.

You'll also get hands-on learning that provides both the education and the experience employers look for once you graduate. You'll be taught by professors who are widely known for their real-world connections and background. Our industry-designed, project-based curriculum gives you the opportunity to take your ideas from concept to execution.



In your final year, you will complete a senior-level project, giving you the opportunity to work on a team, problem-solve, evaluate strengths and limitations, gather and synthesize data and make appropriate decisions.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

Because our Bachelor of Commerce degrees follow a common curriculum for the first two years, you may be eligible to transfer programs if you find your passion lies somewhere other than Management Studies. Other areas include Accounting, e-Business Marketing, Fashion Management, Finance, Hospitality and Tourism Management, Human Resources Management, International Business, Marketing or Supply Chain Management.

### WORK PLACEMENT

The Humber Bachelor of Commerce – Management Studies degree program includes one full semester (14 weeks) of paid work in the summer between your sixth and seventh semesters. This gives you the hands-on, real-world experience that employers value. Your placement will give you the opportunity to explore the field you'd like to work in when you graduate. We will work with employers and our industry partners to help you identify opportunities to pursue.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

**“HUMBER IS LOCATED IN A CITY I LOVE. IT’S ONE OF THE FEW COLLEGES THAT HAS THE PROGRAM I’M INTERESTED IN AT A DEGREE LEVEL. I’VE ONLY HEARD GOOD THINGS ABOUT THE SCHOOL – IT HAS EVERYTHING THAT I’M LOOKING FOR.”**

Jocelyn, Bachelor of Commerce – Management Studies

# MARKETING

## BACHELOR OF COMMERCE

The Business School

Application Program Code: 22281

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: Paul Griffin, Associate Dean

416.675.6622 ext. 3226

paul.griffin@humber.ca



### YOUR CAREER

Canada's service sector is poised for strong growth. The field of marketing in particular is predicted to grow exponentially – which means that companies are looking for top talent to help them achieve success. Your Bachelor of Commerce – Marketing degree from Humber will prepare you to pursue a career as a marketing analyst or a product, sales, marketing or communications manager in a wide range of sectors, including consumer goods, electronics, entertainment, fashion, leisure and tourism, manufacturing, music, retail and sports.

You'll learn how to market yourself and get your career underway in advertising firms, retail chains, wholesalers and consumer product companies. The hands-on experience you'll gain during your Humber degree means you will be able to add value quickly to a wide range of workplaces.

### OUR PROGRAM

Humber's Bachelor of Commerce – Marketing is a four-year program that gives you a comprehensive grounding in both general business knowledge and specialized marketing skills.

In your first two years, you'll take introductory courses such as accounting, economics and law, which will teach you the fundamentals of business. Marketing courses, taken in your third and fourth year, give you the specialized knowledge that will help you stand out from the crowd.

You'll learn from professors recognized for their expertise and extensive industry contacts. The program curriculum, based on current trends, technologies and methodologies, brings real-world challenges into the classroom.

By graduation, you'll have developed a wide range of marketable skills, including:

- creating a strategic marketing plan
- product analysis
- using social media and advertising for product promotion
- using databases to create consumer relationships

Humber's project-based curriculum means you will take projects from idea to execution while working in a real-world, team-based environment.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).



Because our Bachelor of Commerce degrees follow a common curriculum for the first two years, you may be eligible to transfer programs if you find your passion lies somewhere other than in Marketing. Other areas include Accounting, e-Business Marketing, Fashion Management, Finance, Hospitality and Tourism Management, Human Resources Management, International Business, Management Studies or Supply Chain Management.

### WORK PLACEMENT

The Humber Bachelor of Commerce – Marketing degree program includes one full semester (14 weeks) of paid work in the summer between your sixth and seventh semesters. This gives you the hands-on, real-world experience that employers value. Your placement gives you the opportunity to explore the field you'd like to work in when you graduate. We will work with employers and our industry partners to identify opportunities for you to pursue.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

**“I CHOSE TO ATTEND HUMBER BECAUSE IT PROVIDES ME WITH THE OPPORTUNITY TO GET HANDS-ON EXPERIENCE THROUGH A SEMESTER OF CO-OP EDUCATION. GAINING EXPERIENCE IN MY FIELD IS ESSENTIAL BOTH TO MY STUDIES AND TO MY FUTURE CAREER IN BUSINESS.”**

Travaun, Bachelor of Commerce – Marketing

# MUSIC

## BACHELOR OF MUSIC

School of Creative & Performing Arts

Application Program Code: Bass 2206S, Cello 2206C, Drums/Percussion 22065, French Horn 22062, Guitar 22063, Keyboard 22064, Saxophone/Woodwind 22060, Trombone 22066, Trumpet 22067, Tuba 22068, Violin 2206V, Voice 22069

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus industry work experience.

### YOUR CAREER

Chart a freelance career in your favourite area of the music industry, whether as a performing artist, clinician, producer, songwriter, arranger or composer in a wide range of styles and genres.

### OUR PROGRAM

Humber's Bachelor of Music degree program is unlike any other four-year undergraduate degree in music in North America.

By combining the latest recording technologies and entrepreneurial business strategies with performance, production, song writing and composition in jazz, pop, R&B, Latin and world music, graduates will be well equipped with the knowledge and skills needed for success in today's music world.

Founded in 1972, the Humber Music program has consistently produced many of the most successful commercial and jazz musicians in Canada and the world. With more than 400 students and a faculty of 17 full-time and 80 part-time teachers, Humber's Music program is the largest, most diverse and best-regarded program of its kind in the country. Long known for the strength of its professors, Humber offers you the opportunity to study privately, in classroom situations and in more than 47 ensembles with a "who's who" of Canadian music. And because Toronto is the centre of all aspects of Canada's entertainment industry, Humber attracts the top pros in jazz, musical theatre, television,

Contact: Steve Bellamy, Associate Dean  
416.675.6622 ext. 3450  
steve.bellamy@humber.ca

film, commercials and pop – a valuable resource for students unmatched by any other school in Canada.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

After two years of core music courses, you will continue with lessons on your major instrument, classes in music production and music business and choose from electives in arranging, composition, advanced improvisation, film scoring, music production techniques, song writing, ethnomusicology or pedagogy. Students who take a minimum of six music electives in Performance/Composition or Music Production will receive that profile designation.

You'll develop musicianship and artistry by presenting your own recital, arranging and composing original material, and recording and marketing your own music.

In addition, you will take courses in music history, theory, aural training, and improvisation, and have the opportunity to participate in a variety of ensembles.

All students complete a major recording project/portfolio in their fourth year. The assembled portfolio, which includes a complete press kit and professional-quality recording, as well as other promotional materials, functions as your calling card for entrance into the music industry upon graduation.



### YOUR FUTURE STUDY OPTIONS

As a graduate of this program, you may be eligible to apply for several programs at the master's degree level and may transfer their academic credits toward further study at many postsecondary institutions.

For detailed information, visit our website at [humber.ca/transferguide](http://humber.ca/transferguide).

### WORK PLACEMENT

You will participate in a work placement designed to mirror the professional music world, which is largely characterized by contract, freelance and part-time employment. You are responsible for accumulating the equivalent of 450 hours of experience, which will allow you to establish contacts and relationships with key companies and industry professionals.

### GUEST ARTISTS

As a result of Toronto's vibrant concert and club scene, Humber students are treated regularly to composer/artist-in-residence weeks, workshops and clinics with world-class musicians, producers, and composers. Recent guests have included Jack DeJohnette, Greg Wells, Dave Holland, Jim McNeely, Kurt Elling, Vince Mendoza, Terence Blanchard and Chris Potter, to name a few. Every year the music degree program features a visit from renowned professionals, including a composer-in-residence, a producer-in-residence and an artist-in-residence. These great artists work and perform with students in a variety of ways to improve their professional skills and add inspiration to the Humber experience.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## JUAN CARLOS

When students first start in Humber's music degree program, many have already performed in public. Some have taught, some have played gigs, and still others have worked as professional musicians before deciding to continue their musical education.

Juan Carlos has done all of these things – and a whole lot more.

The 32-year-old music student was an award-winning, nationally-recognized performer in his native Colombia, playing in one of the country's top bands and teaching folk music at a prestigious school in his home town of Cartagena.

"I came to Toronto on tour, and thought – wow, what a great city," explains the fourth-year student. "When I got here, I had no contacts, no friends, and I spoke no English. So I had to work on that before I could get my music career started again."

Juan Carlos took English classes at Humber and worked in construction while his language skills improved. He played in a couple of bands, but knew he needed more contacts in the music industry if he was going to be successful.

After seeing professors Luis Mario Ochoa and Hilario Duran in concert, Juan Carlos knew that Humber was the place he wanted to be but there was one problem – he didn't read music. Not a note. Humber's professors helped him get his reading skills up to speed.

Now, Juan Carlos plays with his professors and other groups around town, and is starting to carve out a place for himself in the city's vibrant Latin music scene. He's also recorded a five-song EP and received grants from the Ontario Arts Council and the Canada Council to record a full-length CD of Colombian traditional music.



# NURSING

## BACHELOR OF NURSING

School of Health Sciences

Application Program Code: 07061

Humber North Campus

Program consists of eight semesters, beginning in September, plus two intersessions.

A University of New Brunswick – Humber Collaborative Bachelor of Nursing degree

Contact: Lenore Duquette, Associate Dean

416.675.6622 ext. 4327

lenore.duquette@humber.ca

### YOUR CAREER

Rapidly advancing medical therapies and treatments coupled with Canada's aging population makes healthcare a dynamic place to build your career. The demand for nurses is growing faster than many other hot job markets and is expected to increase through to 2020. In order to create a comprehensive, leading-edge curriculum, Humber has partnered with the University of New Brunswick (UNB) to offer UNB's nursing program at Humber's North Campus.

When you graduate, you will be able to apply for provincial, national and international employment opportunities as practitioners, educators and managers in community/public health agencies, hospitals, long-term care facilities, primary healthcare or acute-care settings, rehabilitation services, clinics, private practices and more. You may also choose to pursue graduate education and go into teaching or research.

### OUR PROGRAM

Humber is proud of its collaboration with the University of New Brunswick (UNB). Both institutions have long-standing traditions of excellence in nursing education in Canada. As a UNB/Humber nursing student, you'll receive all four years of your university undergraduate degree education at Humber in Toronto. Upon successful completion, you'll receive a Bachelor of Nursing degree from the University of New Brunswick.

Our curriculum focuses on the nurse's role in community/public health, primary healthcare and acute care settings. The program includes many hours of clinical/field practice where you will have the opportunity to put your nursing skills and knowledge to work in a supervised setting. Our goal is to give you the complete picture of what it's like to work in healthcare and to strengthen your connection with patients and families. That personal touch complements courses such as Anatomy and Physiology, Chronic Health Challenges, Pharmacotherapeutics and more.

Small class sizes of 35 to 40 students means you will get both individual and group learning opportunities. Your clinical experiences will be diverse and cover a broad range of settings including community agencies, schools, long-term care facilities and hospitals.

Humber has relationships with more than 100 community agencies and makes every effort to give you the best possible experience in all the areas you could potentially work in after you have graduated.

All full-time professors hold a master's degree, while some hold doctorate preparation or are engaged in doctoral studies.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

### OUR FACILITIES

Humber has well-equipped labs, including four simulated nursing labs and bioscience and anatomy labs. Our Clinical Simulation Learning Centre is one of the key differentiators of a nursing education at Humber. The simulation lab improves student learning by providing a variety of clinical situations that might not arise when you are in the clinical practice setting. You'll have the opportunity to rehearse skills before trying them on real patients, thus improving both your confidence level and patient safety.

### CLINICAL PLACEMENT

Students receive hands-on experience through a clinical placement at health-related agencies across the GTA.

### SECOND ENTRY

Students who already have a degree or partial degree, may be eligible for advanced standing into the Nursing degree program. Visit [humber.ca/program/bachelor-nursing-second-entry-preparation](http://humber.ca/program/bachelor-nursing-second-entry-preparation) for admission information.

### OUR INDUSTRY PARTNERSHIPS

Members of our Advisory Committee help to develop our curriculum and provide clinical placement and employment opportunities. Our industry partners include organizations such as Bridgepoint Health, College of Nurses of Ontario, Credit Valley Hospital, The Victorian Order of Nurses, Registered Nurses Association of Ontario, Toronto Public Health, St. Michael's Hospital, University Health Network, William Osler Health Centre, The Hospital for Sick Children and the Trillium Health Centre.

For further information, visit [casn.ca](http://casn.ca). This degree program is also endorsed by the College of Nurses of Ontario and approved by the New Brunswick Nurses Association.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## PAVNEET

Nursing runs in Pavneet's family. His mom's a nurse. His sister is studying nursing. And he's studying nursing too.

The third-year student says that his interest in science all through high school, as well as a desire for a hands-on way to help people, made nursing an obvious choice for his future career.

Choosing the collaborative nursing degree offered by the University of New Brunswick and Humber was obvious as well.

"I was impressed that all of Humber's courses were specifically geared towards nursing," says the 20-year-old, who came to Canada from Patiala in Punjab, India three years ago. "We do science courses, but we're told how they relate to what we'll be doing in the field. Knowing that what I was doing in class was actually relevant to what I'd be doing in the field made learning much more enjoyable."

Pavneet got to practice his practical skills in Humber's state-of-the-art simulation lab before working with real patients. The Sim Lab, as it's known, features mannequins that can be programmed to breathe, have a heartbeat, and return a reading on a blood pressure cuff.

"They can be programmed to sound sick – you can hear what a heart murmur sounds like, or listen to bronchitis in the lungs," says Pavneet, who's also the president of Humber's Nursing Society. "I've used them to learn wound care and to practice moving patients – working with them means I'm much more confident working with real patients during my clinical placements."





## BACHELOR OF APPLIED ARTS

### The Business School

Application Program Code: 22011

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: James Cullin, Associate Dean

416.675.6622 ext. 3800

james.cullin@humber.ca

#### YOUR CAREER

Your career as a paralegal can take you in many exciting directions from representing clients in the Ontario Small Claims Court and Provincial Offences Court to being a paralegal in a major law firm or government department.

Paralegals interview clients and witnesses, prepare legal documents and affidavits, conduct legal research and often track down key information for a legal case. They identify precedent and play a key role in assisting lawyers to prepare for examinations for discoveries, settlement hearings, and trials. In fact, they are a key part of the legal process.

They work in law firms, as part of the legal departments of corporate firms, in government and in community organizations. You may also become a provincial offences prosecutor, a Small Claims Court agent, a legal researcher, a court monitor, paralegal firm manager or you may choose to start your own paralegal practice.

Paralegals also provide important advocacy services for clients appearing before specialized tribunals such as the Landlord and Tenant Board and the Workplace Safety and Insurance Board.

As a paralegal, you'll cover a wide range of legal matters, from wrongful dismissal to no-fault automobile insurance benefits and immigration.

Humber's Bachelor of Applied Arts – Paralegal Studies can help you develop the competencies and skills you need to create the paralegal career you want. Our students have had the opportunity to do work placements with the Department of Justice Canada and Legal Aid Ontario while our graduates have been hired by major law firms in Toronto such as Borden Ladner Gervais, and Fraser Milner Casgrain (Dentons).

#### OUR PROGRAM

Humber's Bachelor of Applied Arts – Paralegal Studies is the only four-year degree program of its kind in Ontario. It combines legal theory and practice in a program that covers ethics and professional responsibility, negotiation and mediation, evidence, advocacy, contract and tort law, insurance law and employment law, which will give you the legal foundation you need to competently navigate Canada's legal system.

Paralegal Studies degree professors believe that properly representing a client includes understanding the client's background and motivation.

As a result, our program also includes courses in psychology, sociology, political science and the philosophical foundations of the legal system.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

#### WORK PLACEMENT

Work placements offer on-the-job experience where you will use and sharpen skills you've learned in class and apply them to real-world situations.

The paid work term is from May to August after semester six and lasts 14 weeks. You will work with your placement advisor to find a placement that fits your career goals. A career development course in semester five will help you gain job search skills, develop an effective resumé and hone your interview skills. In addition, students are encouraged to take career management workshops to learn about the most recent developments from industry professionals.

We also provide placement support, such as working with the legal community to identify paid work placement employment opportunities.

#### PROFESSIONAL ACCREDITATION, ENDORSEMENT AND RECOGNITION

The program is endorsed by the Paralegal Society of Ontario, the Prosecutors' Association of Ontario, and the Ontario Association of Professional Searchers of Record.

The Law Society of Upper Canada has reviewed and assessed Humber's Bachelor of Applied Arts degree in Paralegal Studies and has determined that it meets the standards and competencies for paralegal education program accreditation.

#### A DAY IN THE LIFE

As a paralegal, your everyday duties could include representing clients, drafting documentation in areas such as small claims court, highway traffic court, residential landlord and tenant, and other administrative tribunals.

If you work in the litigation department of a larger law firm, you could assist in conducting legal research, preparing affidavits of documents, and drafting court motions and pleadings.

#### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## ARAM

From Sochi, Russia, to Toronto, to law school in Birmingham, England – Aram's path has been a long and winding one, and he credits Humber's Paralegal Degree program with helping him find his way.

Born in Russia, Aram came to Canada with his family in 1997, when he was six years old. Adjusting to a new country was challenging for his parents – and taught Aram some valuable lessons.

"When we got here, we didn't know English, and we moved around a lot," he says. "I went to a different school almost every year until I was in grade nine. I pass the food bank we used to use on my way to my summer job now – but my parents showed me the value of hard work and perseverance, and I think I'll carry that with me always."

That hard work has paid off for Aram, who will be starting at the University of Birmingham's law school now that he's completed his degree in Paralegal Studies.

While at Humber, Aram connected with teachers and fellow students alike, volunteering at school events and participating in twice-yearly mooting competitions.

Mooting, a form of mock trial, is a common method for undergraduate students to practice their advocacy skills. Aram, like many Humber students, has competed in several mooting tournaments, most recently placing in the "Elite Eight" at the Osgoode Cup and winning an individual oralist's award.



## BACHELOR OF PUBLIC RELATIONS

School of Media Studies & Information Technology

Application Program Code: 22221

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: Nancy Rodrigues, Associate Dean

416.675.6622 ext. 3002

nancy.rodrigues@humber.ca

### YOUR CAREER

Public relations (PR) uses strategic communication to help a business succeed by managing the relationships with its many stakeholders. PR can include working with media, writing news releases and blog posts, and organizing events. Your degree in public relations enables you to work in all sectors and industries because the skills you develop are both transferable and in demand.

Humber's Bachelor of Public Relations (BPR) program is widely recognized and respected by the industry. It will give you the skills you need to succeed in the full breadth of the profession, which includes specialist roles such as social media strategist, community relations manager, change management consultant, public relations consultant and fundraiser – and many more.

### OUR PROGRAM

Humber's Bachelor of Public Relations is a comprehensive degree program that will prepare you for all aspects of public relations in a variety of sectors, including corporate, non-profit, government, consumer and agency. You will learn to plan, manage and implement a full spectrum of public relations programs: brand management, marketing communications, media, investor and government relations, social and digital media, international PR, or corporate philanthropy programs.

Business courses will enable you to develop and manage budgets effectively and to recruit, engage and retain PR professionals across sectors. Anchored in PR theory and real-life examples, the BPR degree program features skills-based courses in planning, consulting, research,

measurement, writing, social and digital media, presentations, project management, proposal development and more.

Many of our experienced professors are practicing PR professionals. They bring their day-to-day experiences and projects into the classroom, offering a glimpse into communications trends and issues. Industry guest speakers also provide insight into daily life in various PR settings.

You will also have access to networking, mentoring and career and professional development from two key industry associations: the Canadian Public Relations Society (CPRS) and the International Association of Business Communicators (IABC).

The program Advisory Committee, which is comprised of active PR practitioners representing a range of organizations and business sectors, regularly reviews and critiques our curriculum to ensure you are learning in a program that is always on the cutting edge of industry developments.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).



### WORK PLACEMENT

You will participate in one mandatory paid work term of 14 weeks, where you will gain a broad range of public relations skills. There are a variety of roles in corporate, non-profit, government or agency settings that range from large multinationals to small proprietorships. It is up to you to apply for and secure the position. We will provide support, working with our contacts and industry partners to help identify employment opportunities.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

## KAYLA

Kayla had a lot of talents, so she had a lot of choices when it came to choosing a school when she finished high school. Public relations (PR) seemed like a good fit for her skills in writing, event planning, leadership and organization.

When she and a team from Humber won a silver medal in the student category at the Canadian Public Relations Society's ACE awards in 2012, she knew she'd made the right choice.

"We created a social media plan for Hearth Place, a cancer support centre," the third-year student explains. "That's definitely been our most interesting project so far."

Kayla points out that one of the best parts of the Humber PR degree program are the opportunities, like the Hearth Place project, to work for real clients and industry insiders.

"The professors send you tons of volunteer opportunities – and that builds connections, and those connections can be incredibly helpful when you're looking for your internship or for a job," she says. "I've become much more confident going into situations I'm not familiar with – and that can only help in the future."

Along with her work outside the school for PR agencies like Charming Media, Kayla is also active within the PR program as former president of the Humber PR Committee, a student group designed to provide learning and social opportunities for PR students.

"Leadership has always been a big aspect of my life, and that kind of experience is really valuable," she says. "Humber's given me so many opportunities to get involved and build my contacts within the school and in the industry."



# SUPPLY CHAIN MANAGEMENT

## BACHELOR OF COMMERCE

The Business School

Application Program Code: 22261

Humber Lakeshore Campus

Program consists of eight semesters, beginning in September, plus one paid work term.

Contact: Paul Griffin, Associate Dean

416.675.6622 ext. 3226

paul.griffin@humber.ca

### YOUR CAREER

In today's hyper-competitive marketplace, operating as efficiently and cost effectively as possible is critical. Because supply chain cost represents the majority of the cost of goods/services sold, knowledge of supply chain management is a top priority for employers. Top Canadian and international companies, such as Walmart, Toyota, Apple, Loblaw's and Blackberry, use their supply chains as a main competitive advantage to gain market share and profit.

Supply chain management involves co-ordinating an entire network of companies and business processes across the globe to ensure that products are designed, produced, delivered and serviced smoothly and effectively.

Your Bachelor of Commerce – Supply Chain Management degree from Humber will prepare you to pursue a variety of careers, including:

- analyst of information systems and processes
- buyer
- logistics specialist
- order manager
- manufacturing planner and controller
- sales forecaster
- specialist in purchasing/procurement, warehousing, transportation, production/quality and planning

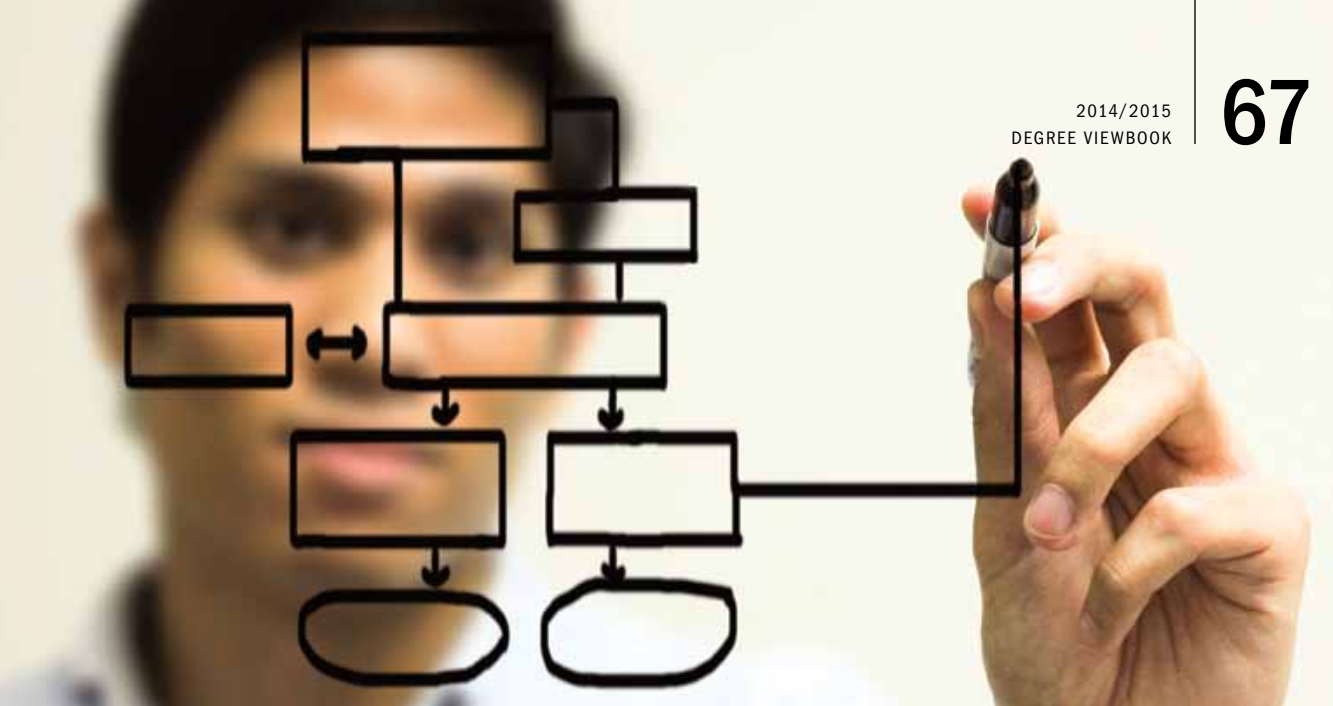
As a graduate, you will be in high demand in industries such as consumer packaged goods, pharmaceutical products, service businesses, manufacturing, high-tech, automotive, retail and transportation. With your degree, you'll have the potential to advance in your career within five to 10 years of graduating. If you prefer the academic life, you can use your Humber degree to pursue graduate studies in a related field.

### OUR PROGRAM

Humber's Bachelor of Commerce – Supply Chain Management is a four-year program accredited by the Canadian Supply Chain Sector Council that provides grounding in both general business knowledge and specialized supply chain skills across a wide range of industries. Our emphasis on hands-on experience enables you to stand out in a highly competitive global marketplace.

In the first two years of your program, you'll receive a thorough understanding of basic business fundamentals, including marketing, economics, accounting and law. Once you reach your third and fourth years, you'll be enrolled in specialized courses related to supply change management, focusing on using current theories, methods and techniques to problem solve and develop supply chain management strategies.

Humber's professors are widely known and respected for their real-world experience and industry contacts. Our supply chain specialists use case studies and our project-based curriculum to help you apply your classroom learning to real-life situations. A senior-level business project in your fourth year allows you to



gain experience with problem-solving and decision-making in a team-based environment.

For information regarding faculty credentials for this program, visit [humber.ca/faculty-credentials](http://humber.ca/faculty-credentials).

Because our Bachelor of Commerce degrees follow a common curriculum for the first two years, you may be eligible to transfer programs if you find your passion lies somewhere other than Supply Chain Management. Other areas include Accounting, e-Business Marketing, Fashion Management, Finance, Hospitality and Tourism Management, Human Resources Management, International Business, Management Studies or Marketing.

### WORK PLACEMENT

The Humber Bachelor of Commerce – Supply Chain Management degree program includes one full semester (14 weeks) of paid work in the summer between your sixth and seventh semesters. This gives you the hands-on, real-world experience that employers value. With our support, you'll find your placement, which gives you the opportunity to explore the field you'd like to work in when you graduate. We work with employers and our industry partners to identify opportunities for you to pursue.

### ADMISSION REQUIREMENTS

Please visit [humber.ca](http://humber.ca) for the most up-to-date admission requirements information.

**“I CHOSE HUMBER BECAUSE THEY WERE THE ONLY SCHOOL IN THE GTA THAT OFFERED A DEGREE IN SUPPLY CHAIN MANAGEMENT, AND I KNEW A DEGREE WOULD BE IMPORTANT TO MY FUTURE CAREER PLANS. IT’S SOMETHING I WILL ALWAYS HAVE.”**

Joanathan, Bachelor of Commerce  
– Supply Chain Management

# WE ARE MAKING A DIFFERENCE

For Kelly Gluck, program coordinator of Humber's Interior Design degree program, design goes beyond the way a space looks. Rather, design has more to do with the function of a space, and its effect on the people who use it.

So, for her, teaching information and skills isn't enough. Not nearly enough.

"We try to be sustainable in everything we do, and we want our students to be responsible citizens, both locally and globally," she explains. "We wove in a program requirement to do service through community outreach – so our students have helped design indoor and outdoor space here in the Greater Toronto Area."

One of those projects abroad is particularly close to Gluck's heart: the Salama Vocational Education Centre (SVEC-L) in Lyantonde, Uganda, a school for at-risk youth in an area that is considered the epicentre of the country's devastating AIDS epidemic.

The design began in 2009, and the first phase of construction was complete in February 2013. The school provides skills training to vulnerable young people, as well as a unique program called Mubuntu Dialogues, which is designed to foster leadership skills and community involvement.

Gluck, who holds a Master's of Interior Architecture from the Curtin University of Technology in Perth, Australia, has had her students involved in some of the design work for SVEC-L since 2009, including contributing to conceptual designs during the planning stage and, more recently, developing the design for the school's counselling hut.

"The students have really gotten passionate about the project, above and beyond what they're assigned to do in class," says Gluck. "They've held fundraisers and connected with the students in Uganda – which is exactly what we were hoping would happen. They've learned so much about diversity and

cultural differences – and it's important to us that they learn about how little changes can make a real difference."

Her students agree. Taylor, a recent graduate who helped design a logo for the school, says the program's emphasis on social justice is both responsible and in demand in the design industry.

"Social justice in design is certainly the wave of the future," she says. "There will always be people in need, and therefore the possibility to design for need is endless and constant. Not to mention there is nothing more rewarding than designing something to improve and benefit some else's life – especially when you know your work is being appreciated and loved wholeheartedly."

Gluck says teaching her students to be efficient and resourceful while working in different areas is important – but just as important is her role as a learner, not just a "sage on the stage."

**"I LOVE BEING  
ABLE TO SHARE  
KNOWLEDGE AND  
VALUES WITH THE  
STUDENTS, AND  
HAVE THEM SHARE  
IN RETURN."**

Kelly Gluck, Program Co-ordinator, Interior Design  
School of Applied Technology



Kelly Gluck and Taylor



# APPLYING TO YOUR DREAM PROGRAM AT HUMBER IS SIMPLE. JUST FOLLOW THESE STEPS:

**1**  
Research programs at **humber.ca** and join us at our North or Lakeshore Campuses and experience Humber for yourself.

OPEN HOUSE


FALL 2013	SPRING 2014
Saturday, November 9, 2013	Saturday, April 12, 2014
10 a.m. to 2 p.m.	10 a.m. to 2 p.m.

Use the admissions chart on the next few pages to help you find out academic requirements for programs. You can apply to a maximum of three Humber programs.





If you're an international student, you can apply directly to Humber. Go to **international.humber.ca** for more details.

**2**  
If you're not sure what you want to study, email us at [student.recruitment@humber.ca](mailto:student.recruitment@humber.ca) and make an appointment to speak to one of our staff, who will go over your options or take our quick quiz and find out your best career matches.

Go to **humbercareerfinder.com**



**3**  
Join us online at:

-  [facebook.com/humbercollege](https://facebook.com/humbercollege)
-  [twitter.com/humbercollege](https://twitter.com/humbercollege)
-  [youtube.com/humberlive](https://youtube.com/humberlive)
-  [pinterest.com/humbercollege](https://pinterest.com/humbercollege)

**4**  
Apply online at **ontariocolleges.ca**

Applications can start as early as October or November. For equal consideration, apply by February 1, 2014. You'll be asked to pay a \$95 application fee to **ontariocolleges.ca**.

**5**  
Check your email for your Humber username and Student Record Services (SRS) information.

Go to **srs.humber.ca** to track your application status.

**6**  
Receive acknowledgement postcard from Humber.

Depending on your program, you may have to complete testing, submit a portfolio or go to a campus for an interview or audition.

**7**  
Receive Humber Welcome and Approval package.

**8**  
Fill out a residence application form if you're planning to stay in Residence.

**9**  
Book a campus tour at **humber.ca/campustour**.

**10**  
Accept your offer by May 1, 2014 at **ontariocolleges.ca** and **srs.humber.ca**.

**11**  
Apply for the Ontario Student Assistance Program [OSAP] and bursaries at **humber.ca/financial**.

**12**  
Pay your fees by June 25, 2014.

**13**  
Check your timetable online.

**14**  
Attend Orientation August 25 - August 29, 2014.

**15**  
Attend your first day at Humber, September 2, 2014.

## Estimating Your Fees

Diploma or Certificate Tuition	\$3,500
Bachelor's Degree Tuition	\$6,700
International Students Tuition	\$12,950-\$13,500
Books	\$1,300
Incidental Fees (student government, healthcare/dental plan, athletics and other services)	\$959.50
Supplies	\$500
Parking	\$580
Public Transit	\$1,100
Residence and Meal Plan	\$8,130-\$10,500

For more information on fees, financial aid and scholarships, please go to **humber.ca/financial-aid**.

**Note:** Estimated cost for one year based on 2013/2014 rates covering two academic semesters. Costs will vary for each program. Co-op and/or lab fees are not included. Search our online calendar for specific program tuition at **humber.ca/fees**.

## Academic Pathways and Transfer Opportunities

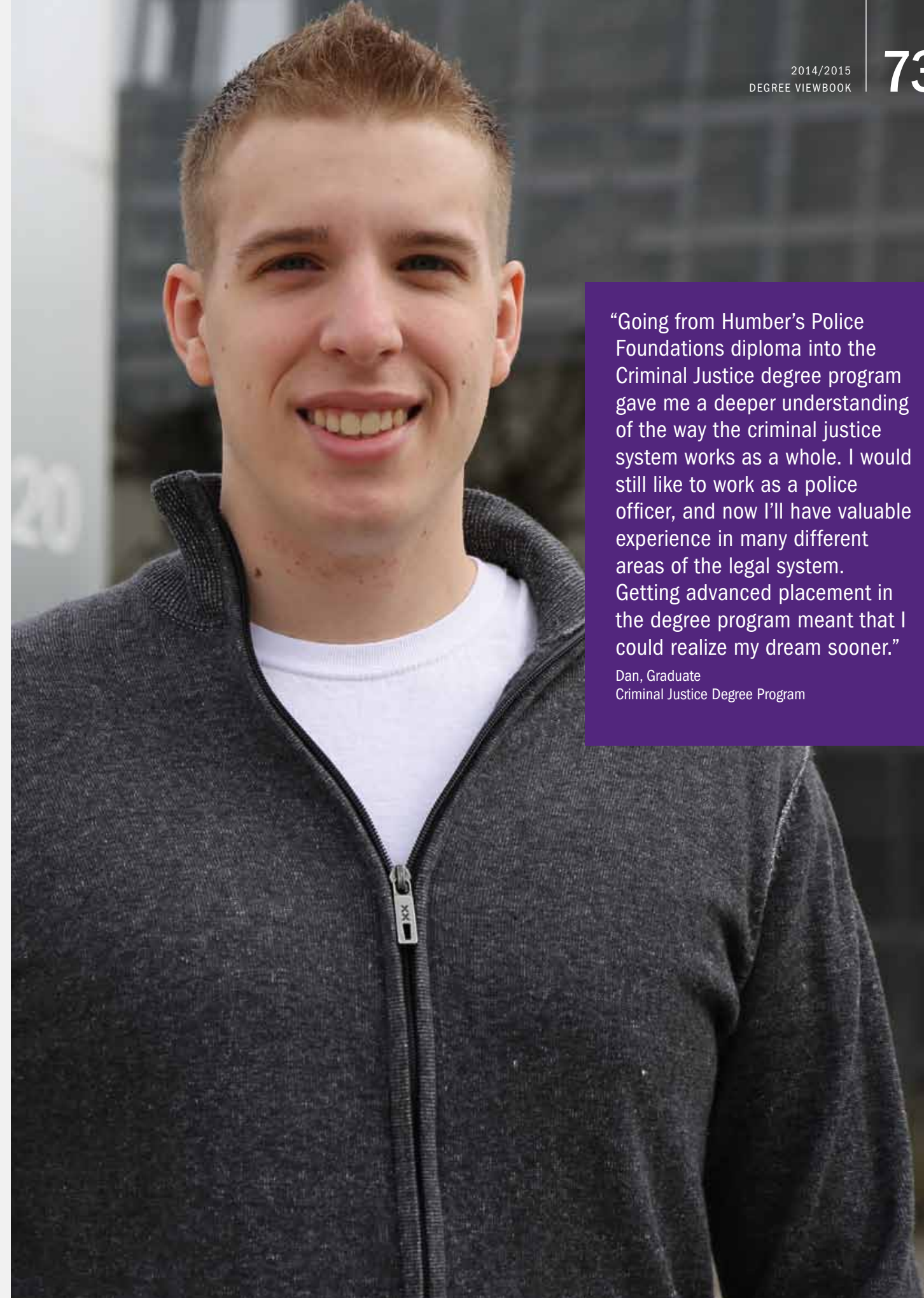
Humber offers diploma graduates many advanced standing opportunities into degree programs.

This chart outlines the pathways you can choose to move from a diploma to a degree.

For more information please visit [humber.ca/degrees/transfer-opportunities-advanced-standing](http://humber.ca/degrees/transfer-opportunities-advanced-standing).

HUMBER FOUR-YEAR BACHELOR'S DEGREE	COLLEGE DIPLOMA IN RELATED AREA OR FIELD OF STUDY	SEMESTERS REQUIRED TO COMPLETE THE DEGREE*
Bachelor of Applied Arts – Criminal Justice	Community and Justice Services Diploma (2yr) Police Foundations Diploma (2yr)	5 semesters, plus two eight-week work terms 6 semesters, plus two eight-week work terms
Bachelor of Applied Arts – Film and Media Production	Film and Television Production Diploma (3yr)	4 semesters, plus one work term
Bachelor of Applied Arts – Paralegal Studies	Paralegal Education Diploma (2yr)	6 semesters, plus one work term
Bachelor of Applied Technology – Industrial Design	Industrial Design Diploma (3yr)	4 semesters, plus one work term
Bachelor of Child and Youth Care	Child and Youth Worker Diploma (3yr)	4 semesters, plus one work term
Bachelor of Commerce – Accounting	Business Accounting (2yr) Business Administration – Accounting (3yr) Business Administration Diploma (3yr) Business Management Diploma (2yr) Business – Marketing Diploma (2yr)	6 semesters, plus one work term 5 semesters, plus one work term 5 semesters, plus one work term 6 semesters, plus one work term 7 semesters, plus one work term
Bachelor of Commerce – e-Business Marketing	Business Administration Diploma (3yr) Business Management Diploma (2yr) Business – Marketing Diploma (2yr) Tourism and Hospitality Management Diploma (2yr) Tourism Management and Travel Industry Services Diploma (2yr)	4 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term
Bachelor of Commerce – Fashion Management	Business Administration Diploma (3yr) Business Management Diploma (2yr) Business – Marketing Diploma (2yr) Fashion Arts Diploma (2yr) Tourism and Hospitality Management Diploma (2yr) Tourism Management and Travel Industry Services Diploma (2yr)	4 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term 5 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term
Bachelor of Commerce – Finance	Advanced standing will be available in Fall 2015.	
Bachelor of Commerce – Hospitality and Tourism Management	Business Administration Diploma (3yr) Business Management Diploma (2yr) Business – Marketing Diploma (2yr) Tourism and Hospitality Management Diploma (2yr) Tourism Management and Travel Industry Services Diploma (2yr)	4 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term
Bachelor of Commerce – Human Resources Management	Business Administration Diploma (3yr) Business Management Diploma (2yr) Business – Marketing Diploma (2yr) Tourism and Hospitality Management Diploma (2yr) Tourism Management and Travel Industry Services Diploma (2yr)	4 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term
Bachelor of Commerce – International Business	Business Administration Diploma (3yr) Business Management Diploma (2yr) Business – Marketing Diploma (2yr) Tourism and Hospitality Management Diploma (2yr) Tourism Management and Travel Industry Services Diploma (2yr)	4 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term 6 semesters, plus one work term
Bachelor of Commerce – Management Studies	Advanced standing will be available in Fall 2015.	
Bachelor of Commerce – Marketing	Advanced standing will be available in Fall 2015.	
Bachelor of Commerce – Supply Chain Management	Advanced standing will be available in Fall 2015.	
Bachelor of Creative Advertising	Advertising and Graphic Design Diploma (2yr) Graphic Design Diploma (3yr)	6 semesters, plus one work term 6 semesters, plus one work term
Bachelor of Interior Design	Interior Design Diploma (3yr)	4 semesters, plus one work term
Bachelor of International Development	Graduates of diploma programs will be assessed on an individual basis for transfer credit.	
Bachelor of Journalism	Journalism – Print and Broadcast (3yr)	4 semesters, plus one work term
Bachelor of Music	Graduates of diploma programs will be assessed on an individual basis for transfer credit.	
Bachelor of Public Relations	Public Relations Diploma (2yr) Public Relations Diploma (3yr)	6 semesters, plus one work term 4 semesters, plus one work term

\* The advanced standing outlined in this chart is a general guideline. Diploma graduates may be required to take courses offered in lower semesters in order to meet the overall degree learning outcomes. Specific program grade point averages (GPAs) and subject requirements are required for admission.



“Going from Humber’s Police Foundations diploma into the Criminal Justice degree program gave me a deeper understanding of the way the criminal justice system works as a whole. I would still like to work as a police officer, and now I’ll have valuable experience in many different areas of the legal system. Getting advanced placement in the degree program meant that I could realize my dream sooner.”

Dan, Graduate  
Criminal Justice Degree Program

# ADMISSION REQUIREMENTS AND PROGRAMS 2014/2015

Program name	Required courses Minimum requirements: an Ontario Secondary School Diploma (OSSD), unless stated otherwise.	Other requirements and documentation	Semesters	Campus	Start
<b>APPLIED TECHNOLOGY</b>					
<b>Industrial Design</b> (Bachelor of Applied Technology)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 12 U Math with a minimum of 60%	Presentation of a portfolio. For an applicant portfolio requirements list, visit <a href="http://humber.ca/program/bachelor-applied-technology-industrial-design">humber.ca/program/bachelor-applied-technology-industrial-design</a> .	8	North	September
<b>Interior Design</b> (Bachelor of)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 11 or 12 U or M Math with a minimum of 60%	Digital portfolio and writing sample. For an applicant portfolio requirements list, visit <a href="http://humber.ca/program/bachelor-interior-design">humber.ca/program/bachelor-interior-design</a> .	8	North	September
<b>ARTS &amp; PERFORMANCE</b>					
<b>Music</b> (Bachelor of) Bass, Cello, Drums/Percussion, French Horn, Guitar, Keyboard Saxophone/Woodwind, Trombone, Trumpet, Tuba, Violin, Voice	Five Grade 12 U or M courses with a minimum of 65% and Grade 12 English (ENG4U) with a minimum of 65%	Attending an audition (fee of \$35), which includes music theory and ear training placement tests. For more detailed information on audition requirements, visit <a href="http://humber.ca/scapa/programs/music-degree/auditions">humber.ca/scapa/programs/music-degree/auditions</a> .	8	Lakeshore	September
<b>BUSINESS &amp; MANAGEMENT</b>					
<b>Accounting</b> (Bachelor of Commerce)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 12 U Math with a minimum of 60% (Students not meeting the Math requirement may be considered for admission visit <a href="http://humber.ca">humber.ca</a> )		8	Lakeshore	Sep/Jan
<b>e-Business Marketing</b> (Bachelor of Commerce)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 12 U Math with a minimum of 60% (Students not meeting the Math requirement may be considered for admission visit <a href="http://humber.ca">humber.ca</a> )		8	Lakeshore	Sep/Jan
<b>Fashion Management</b> (Bachelor of Commerce)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 12 U Math with a minimum of 60% (Students not meeting the Math requirement may be considered for admission visit <a href="http://humber.ca">humber.ca</a> )		8	Lakeshore	Sep/Jan
<b>Finance</b> (Bachelor of Commerce)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 12 U Math with a minimum of 60% (Students not meeting the Math requirement may be considered for admission visit <a href="http://humber.ca">humber.ca</a> )		8	Lakeshore	Sep/Jan
<b>Human Resources Management</b> (Bachelor of Commerce)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 12 U Math with a minimum of 60% (Students not meeting the Math requirement may be considered for admission visit <a href="http://humber.ca">humber.ca</a> )		8	Lakeshore	Sep/Jan
<b>International Business</b> (Bachelor of Commerce)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 12 U Math with a minimum of 60% (Students not meeting the Math requirement may be considered for admission visit <a href="http://humber.ca">humber.ca</a> )		8	Lakeshore	Sep/Jan
<b>International Development</b> (Bachelor of)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 11 or 12 U or M Math with a minimum of 60%		8	Lakeshore	September
<b>Management Studies</b> (Bachelor of Commerce)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 12 U Math with a minimum of 60% (Students not meeting the Math requirement may be considered for admission visit <a href="http://humber.ca">humber.ca</a> )		8	Lakeshore	Sep/Jan
<b>Marketing</b> (Bachelor of Commerce)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 12 U Math with a minimum of 60% (Students not meeting the Math requirement may be considered for admission visit <a href="http://humber.ca">humber.ca</a> )		8	Lakeshore	Sep/Jan

For more information, visit [humber.ca/admission-requirements](http://humber.ca/admission-requirements).

Program name	Required courses Minimum requirements: an Ontario Secondary School Diploma (OSSD), unless stated otherwise.	Other requirements and documentation	Semesters	Campus	Start
<b>BUSINESS &amp; MANAGEMENT (continued)</b>					
<b>Paralegal Studies</b> (Bachelor of Applied Arts)	Five Grade 12 U or M courses with a minimum of 65% and Grade 12 English (ENG4U) with a minimum of 65%		8	Lakeshore	September
<b>Supply Chain Management</b> (Bachelor of Commerce)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 12 U Math with a minimum of 60% (Students not meeting the Math requirement may be considered for admission visit <a href="http://humber.ca">humber.ca</a> )		8	Lakeshore	Sep/Jan
<b>COMMUNITY &amp; EMERGENCY SERVICES</b>					
<b>Child and Youth Care</b> (Bachelor of)	Five Grade 12 U or M courses with a minimum of 70% and Grade 12 English (ENG4U) with a minimum of 65%		8	Lakeshore	September
<b>Criminal Justice</b> (Bachelor of Applied Arts)	Five Grade 12 U or M courses with a minimum of 65% and Grade 12 English (ENG4U) with a minimum of 65%		8	Lakeshore	September
<b>HEALTH SCIENCES</b>					
<b>Nursing</b> (Bachelor of)	Grade 12 English (ENG4U), Grade 11 Math (MCF3M or MCR3U) or any Grade 12 U Math, Grade 12 Chemistry (SCH4U), Grade 12 Biology (SBI4U), and two electives from an approved list (see <a href="http://humber.ca/admissions/electives/nursing">humber.ca/admissions/electives/nursing</a> )	All six courses must meet a minimum overall average of 70% with a minimum grade of 70% in each of the four core courses and 60% in each of the two elective courses.	8	North	September
<b>HOSPITALITY, RECREATION &amp; TOURISM</b>					
<b>Hospitality and Tourism Management</b> (Bachelor of Commerce)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 12 U Math with a minimum of 60% (Students not meeting the Math requirement may be considered for admission visit <a href="http://humber.ca">humber.ca</a> )		8	Lakeshore	Sep/Jan
<b>JOURNALISM</b>					
<b>Journalism</b> (Bachelor of)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 65% and any Grade 11 or 12 U or M Math with a minimum of 60%		8	Lakeshore	September
<b>MEDIA</b>					
<b>Creative Advertising</b> (Bachelor of)	Five Grade 12 U or M courses with a minimum of 65% and Grade 12 English (ENG4U) with a minimum of 70%	Digital portfolio and writing sample. For an applicant portfolio requirements list, visit <a href="http://humber.ca/admissions/portfolio/22041">humber.ca/admissions/portfolio/22041</a> .	8	Lakeshore	September
<b>Film and Media Production</b> (Bachelor of Applied Arts)	Five Grade 12 U or M courses with a minimum of 70% and Grade 12 English (ENG4U) with a minimum of 70%	Submission of a detailed resumé and two letters of recommendation; description of three personal creative projects.	8	Lakeshore	September
<b>Public Relations</b> (Bachelor of)	Four Grade 12 U or M courses with a minimum of 65%, Grade 12 English (ENG4U) with a minimum of 70% and any Grade 12 U Math with a minimum of 60% (Students not meeting the Math requirement may be considered for admission visit <a href="http://humber.ca">humber.ca</a> )	Attend an interview with a writing exercise and submission of a detailed resumé.	8	Lakeshore	September

## DECLARATION OF WAIVER

The information in this document is accurate as of August 30, 2013. After August 30, 2013, Humber reserves the right to modify or cancel any program, option, course, program objective, fee, and timetable or campus location without notice or prejudice. It is also Humber's right to schedule classes any time, Monday through Saturday. Students should be aware that it may be necessary for them to take a course during the evening or on Saturday. Our most up-to-date admissions information can be found in our 2014/2015 online calendar.

[humber.ca/content/admissions](http://humber.ca/content/admissions)

## NOTE FOR ALL PROGRAMS

Grade and/or course requirements are used in the selection processes for all programs. If applicants are enrolled in Grade 12 required subjects (as indicated under each program) in the second semester (February to June), Grade 11 marks will be used to determine eligibility; however, successful completion of a Grade 12 diploma is required for admission.

For more information, visit [humber.ca/admission-requirements](http://humber.ca/admission-requirements).



# WE ARE ACCESSIBLE

**IF YOU'VE GOT QUESTIONS, THERE ARE LOTS OF WAYS TO FIND ANSWERS:**

## STUDENT RECRUITMENT

Get in touch with one of our recruitment officers to chat about programs, admissions and more.  
 416.675.6622 ext. 4048  
[student.recruitment@humber.ca](mailto:student.recruitment@humber.ca)

## STUDENT AMBASSADORS

Call one of our student ambassadors to talk about campus life, programs and other services.  
 416.675.6622 ext. 5551

## TOURS

Take a tour and get a first-hand look at our campuses.  
 416.675.6622 ext. 4048  
[humber.ca/campustours](http://humber.ca/campustours)

## CAREER FINDER

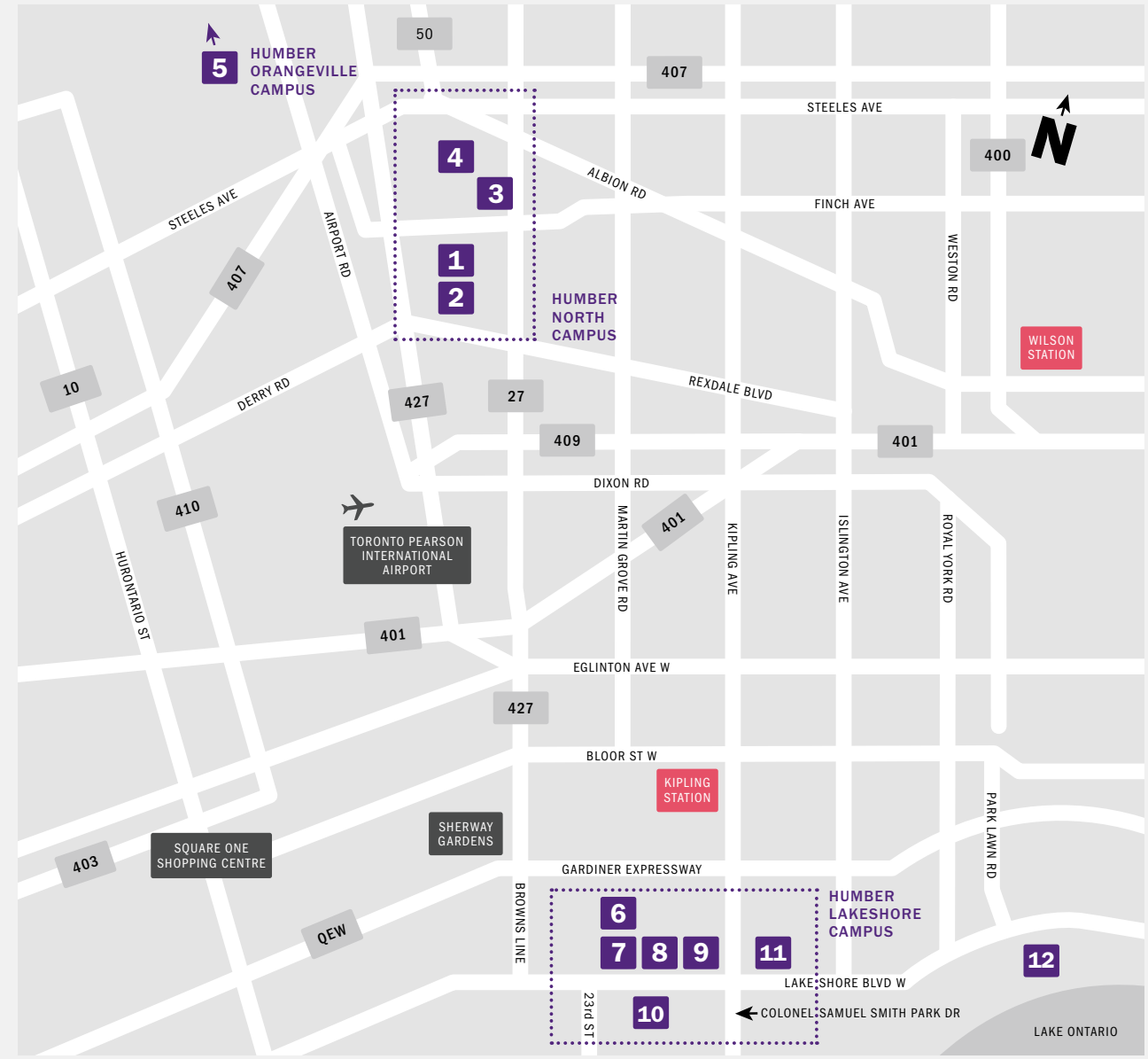
If you are not sure what to study take our quick quiz and find out your best career matches.  
[humbercareerfinder.com](http://humbercareerfinder.com)



## MAPS

To view maps of all of our locations please visit  
[humber.ca/content/maps](http://humber.ca/content/maps).

On request, this document is available in alternate formats. Email [marketing@humber.ca](mailto:marketing@humber.ca).



- 1 HUMBER NORTH CAMPUS (NO)**  
 205 Humber College Blvd.  
 Toronto, ON M9W 5L7  
 Tel: 416.675.5000  
[enquiry@humber.ca](mailto:enquiry@humber.ca)
- 2 Humber Arboretum North Campus**  
 Tel: 416.675.5009  
[arboretum@humber.ca](mailto:arboretum@humber.ca)
- 3 Humber Transportation Training Centre (GA)**  
 55 Woodbine Downs Blvd.  
 Toronto, ON M9W 6N5  
 Tel: 416.798.0300  
[truck.info@humber.ca](mailto:truck.info@humber.ca)
- 4 Humber Centre for Trades & Technology (CAR)**  
 110 Carrier Drive  
 Toronto, ON M9W 5R1  
 Tel: 416.675.5000  
[enquiry@humber.ca](mailto:enquiry@humber.ca)
- 5 HUMBER ORANGEVILLE CAMPUS (OR)**  
 Alder St. Recreation Complex  
 275 Alder Street  
 Orangeville, ON L9W 5H6  
 Tel: 416.675.5000 or 1.877.675.3111  
 Fax: 519.941.8068  
[enquiry@humber.ca](mailto:enquiry@humber.ca)
- 6 Humber Arts & Media Studios (BIR)**  
 300 Birmingham Street  
 Toronto, ON M8V 2E6  
 Tel: 416.675.5000  
[enquiry@humber.ca](mailto:enquiry@humber.ca)
- 7 Humber Launch**  
 3180 Lake Shore Blvd. West  
 Toronto, ON M8V 1L7  
 Tel: 416.675.6622 ext. 79250  
[humberlaunch@humber.ca](mailto:humberlaunch@humber.ca)
- 8 Community Medical Services Building (MED)**  
 3170 Lake Shore Blvd. West  
 2nd Floor  
 Toronto, ON M8V 3X8  
 Tel: 416.675.5000  
[enquiry@humber.ca](mailto:enquiry@humber.ca)

- 9 Humber Fashion Institute (FAS)**  
 3166 Lake Shore Blvd. West  
 Toronto, ON M8V 1L6  
 Tel: 416.675.5000  
[enquiry@humber.ca](mailto:enquiry@humber.ca)
- 10 HUMBER LAKESHORE CAMPUS (LA)**  
 3199 Lake Shore Blvd. West  
 Toronto, ON M8V 1K8  
 Tel: 416.675.5000  
[enquiry@humber.ca](mailto:enquiry@humber.ca)
- 11 Humber Centre for Justice Leadership (AN)**  
 3120 Lake Shore Blvd. West  
 Toronto, ON M8V 1L3  
 Tel: 416.675.5000  
[enquiry@humber.ca](mailto:enquiry@humber.ca)
- 12 Humber Sailing & Powerboating Centre (SS)**  
 100 Humber Bay Park Rd. West  
 Toronto, ON M8V 3X7  
 Tel: 416.252.7291  
[sailing@humber.ca](mailto:sailing@humber.ca)

- 13 Humber Centre for Justice Leadership (AN)**  
 3120 Lake Shore Blvd. West  
 Toronto, ON M8V 1L3  
 Tel: 416.675.5000  
[enquiry@humber.ca](mailto:enquiry@humber.ca)

**TRANSIT TO HUMBER**

**Brampton Transit/Züm**  
 905.874.2750  
[brampton.ca/en/residents/transit](http://brampton.ca/en/residents/transit)

**Go Transit**  
 416.869.3200  
[gotransit.com](http://gotransit.com)

**MiWay (Mississauga Transit)**  
 905.615.4636  
[mississauga.ca/portal/miway](http://mississauga.ca/portal/miway)

**Toronto Transit Commission (TTC)**  
 416.393.4636  
[ttc.ca](http://ttc.ca)

**York Region Transit (YRT)/Viva**  
 905.762.2100  
[yorkregiontransit.com](http://yorkregiontransit.com)

Parking and campus maps are available at [humber.ca/maps](http://humber.ca/maps).  
 Map is not to scale.





# WE ARE HUMBER

Join us at our North or Lakeshore Campuses and experience Humber for yourself. Take a tour, ask some questions and get an idea of what your future educational experience will be like.

## OPEN HOUSE

FALL 2013

Saturday, November 9, 2013

10 a.m. to 2 p.m.

SPRING 2014

Saturday, April 12, 2014

10 a.m. to 2 p.m.

Visit [humber.ca](http://humber.ca) for more information.



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[youtube.com/humberlive](https://youtube.com/humberlive)



[pinterest.com/humbercollege](https://pinterest.com/humbercollege)



[enquiry@humber.ca](mailto:enquiry@humber.ca)



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