

Humber

TODAY
WINTER 2013

Your Humber Journey

More than 175,000 students have taken a journey through Humber. From enrolment to graduation, your path through Humber is one that will offer you choice, quality and relevant experience.

CHOICE

Your Humber journey starts with choice. Choose the program and credential that's right for you.

News travels

Kezia was a journalist in her native Guyana before she came to Canada four years ago, but felt she needed a Canadian education before she could continue working in the field she loved.

A fellow journalist told her about Humber's program. "She told me that at Humber they've got all state-of-the-art equipment, industry connections and experienced professors," Kezia says. "I was interested right away. I knew I had to get back out investigating and telling stories."

Knowing that Humber offers several pathways to transfer from a diploma to a degree, Kezia first completed the four-semester Media Communications diploma program, which then led to advanced standing in Humber's Bachelor of Journalism degree program.

"I felt the diploma was an important first step to the degree," she explains. "Both programs are about taking

your classroom experience into the field, so I've been working on campus, writing for a Caribbean newspaper, and working at my church as a news presenter."

And just as Humber has encouraged Kezia to become comfortable working outside the college, she says her professors are cheerleaders within the classroom, too.

"I used to be shy because of my accent, but my professors told me: you have it, use it. It's not about where you come from – it's about how you fit in once you're here. I feel like I belong." **HT**



Kezia, Journalism degree



Find your match with Career Finder

Human Resources Management or Fashion Management? Paralegal or Paramedic?

Not sure what path to take on your Humber journey? Check out our Career Finder website at humbercareerfinder.com. Complete a short assessment to help you identify your talents and strengths, then immediately get program recommendations based on your results.

Find Your **Match**

humber.ca/program/bachelor-journalism

humber.ca/degrees/transfer-opportunities-advanced-standing

A flexible path to a business career



James, e-Business Marketing degree

When James graduated from Brantford, Ontario's North Park Collegiate in 2006, he wanted to work. A postsecondary education wasn't on his mind.

And although he found a good job right away, the 2009 recession made James realize he needed further schooling if he wanted to advance in his career.

James chose Humber's Bachelor of Commerce degree

in e-Business Marketing because he wanted a degree that incorporated practical experience.

James got to hone his skills through Humber's project-based curriculum, which included designing a website for a fictional restaurant.

"I wanted to learn and develop skills that would be relevant to employers," he explains. "Now I feel better equipped to tackle a wide range of tasks."

James has also put his skills into practice through a job on campus with the Innovation Humber Incubator, a resource that provides Humber students and new grads with resources, information and networking opportunities to help them start their own businesses.

It's the perfect environment for James.

"I want to be my own boss when I graduate," he says. "I have a lot of business ideas, and Humber's helping open my eyes to new ones all the time." **HT**

humber.ca/program/bachelor-commerce-e-business-marketing

Humber degrees. Choice and flexibility.

- Accounting
- Child and Youth Care
- Creative Advertising
- Criminal Justice
- e-Business Marketing
- Fashion Management
- Film and Media Production
- Finance
- Hospitality and Tourism Management
- Human Resources Management
- Industrial Design
- Interior Design
- International Business
- International Development
- Journalism
- Management Studies
- Marketing
- Music
- Nursing*
- Paralegal Studies
- Public Relations
- Supply Chain Management

humber.ca/degrees

*In collaboration with University of New Brunswick

Check out Humber's exclusive online stories humber.ca/humbertoday.



Ebenezer, Nursing degree

Cameroon to Canada

For many students, a journey to Humber is as simple as getting on public transit.

Ebenezer's journey, which started in a small village in Cameroon, was a little more complicated.

"My parents and grandparents had never attended any kind of school and did not recognize letters of any alphabet," explains Ebenezer, 37. "Graduating from university had always been my dream. I left Cameroon because I was in search of a better future."

Two years after graduating from high school, Ebenezer left his village for Egypt. He travelled for weeks under the blistering Sahara sun with 150 other people, crammed on top of a fully loaded truck and allowed only 20 litres of water for the entire risk-filled trip. Held up by soldiers looking for bribes, threatened by rebels in Northern Chad, and risking landmines and getting lost, Ebenezer crossed into Libya on foot in the middle of the night, eventually arriving in Cairo seven months after his departure.

In Cairo, he eventually found work as a teacher. Although he enjoyed teaching, he never forgot his childhood dream to study medicine.

"As a teacher, I was working mostly with teenagers from the West," he says. "I wanted to expand my work to be with all age groups, and ethnic, religious, sexual and social backgrounds. Entering nursing allowed me to do that."

After coming to Canada, Ebenezer entered Humber's Bachelor of Nursing program, which is offered in partnership with the University of New Brunswick (UNB). Students follow a UNB curriculum, with all of their classes held at Humber.

"The program is intense and challenging but worth it," he says. "It provides countless opportunities that result in incredible transformations." **HT**

humber.ca/program/bachelor-nursing-regular

QUALITY

At Humber, you'll have access to industry-connected professors, state-of-the-art equipment and facilities, and a wide range of campus activities.

Humber Hawk soars to academic and athletic success



Brittany, Sport Management advanced diploma

Brittany's path didn't quite go as planned – but she's thrilled that it took her to Humber.

"In 2007, I was going to go to Oakland University in Michigan on a soccer scholarship but I got a bad concussion and needed to take a year off," says the second-year Sport Management student. "When I got back to playing, I connected with Humber. Here, I've been able to play the sport I love and succeed academically. I've received scholarships and I've met inspiring, passionate teachers and mentors."

While at Humber, Brittany has played in two national and three provincial college championships, received an Etobicoke Sports Hall of Fame award and has been named Player of the Week by the Ontario Colleges Athletic Association (OCAA).

Brittany's also enjoyed success in the classroom, both during her current program, and while she was completing a diploma in Fitness and Health Promotion.

"There isn't a day when I don't want to come to school," she says. "As I've learned about things like sports marketing and event management, I've realized – this is what I'm meant to do. I knew that within the first week."

She says many people aren't aware of the opportunities that college can offer, which is why she works to promote Humber within the community – and plans to continue that work once she's graduated, either with a school or through the OCAA.

"University isn't the only path," she explains. "I had always assumed I was going to get a kinesiology degree, but the Sport Management program seemed much more hands-on and career-focused. There's so much choice here, both during school and when you graduate." **HT**

Varsity Academic Centre

Humber athletes succeed on the field and in the classroom, thanks to the Varsity Academic Centre. The only college facility of its kind in Ontario, the centre offers tutoring, computer access and a dedicated study hall. As well, academic advisor Monique Haan helps facilitate communication with professors, ensuring a student athlete isn't penalized for missing a class because of a game.

Other services for varsity athletes include:

- Access to high performance coaches
- Counselling on nutrition and other issues
- Access to physical therapists, a sports doctor, massage therapy, pedorthist and an osteopath

athletics.humber.ca/varsity

humber.ca/program/sport-management



Disability Services serves ability

For students with a disability, postsecondary school can be a daunting prospect. Fortunately, Humber's Disability Services can help.

"Our purpose is to remove artificial barriers to fair and equal participation in the academic environment," says Jen McMillen, director of Student Access, Wellness and Development. "We help develop accommodations for students that can include a quiet place to do exams, scheduling help, or assistive technology like screen readers."

For Tobin, a second-year Child and Youth Care degree student, balancing school with the effects of schizophrenia is made easier with accommodations like extended test-taking times.

"Dealing with school and a chronic illness can be a juggling act, and sometimes a couple of the balls drop," explains the 33-year-old, who worked in banking before coming to Humber. "Now, though, I feel like there are people around to help me catch them. I've struggled in the past, but I'm here now – succeeding, happy and supported."

Students with a documented cognitive, psychological or physical disability can access Humber's services prior to enrolling, or any time during their education. Disability Services can also help arrange appropriate assessments for students who suspect they may have a disability.

McMillen points out that the academic standards for students with disabilities don't change.

"We accommodate people's learning, physical and psychological disabilities – but it's not about making it easier," she says. "A diploma or degree from Humber means something – it represents certain skills and expectations about competence. We don't change that." **HT**

humber.ca/disabilityservices
humber.ca/student-life#Campus Services

Humber's student services

Humber College and Humber Students' Federation (HSF) offer a wide variety of services to help students succeed in and out of the classroom:

- Aboriginal student services
- Bookstores
- Career Centre
- Counselling services
- Financial aid
- Full athletic facilities
- Health clinic
- Interfaith chaplain and prayer rooms
- International students' centre
- On-site dentist's office, pharmacy and travel agency
- Peer tutoring/mentoring
- Writing and math help centres



Inspiration by design

Imaginative, original, and modern are all words used to describe Humber's new Design Centre, the home of Humber's design-based Applied Technology programs, including Industrial Design, Interior Design, Interior Decorating, Design Foundations and Architectural Technology. The centre features seven open-concept studios, a computer lab and a comprehensive resource room.

For Rick, in his fourth year of the Industrial Design degree program's Automotive Design stream, the space is ideal for bouncing ideas off his fellow students.

"This is the only vehicle design-specific program in Canada," he explains. "The best students in the country are here, and this flexible environment makes it easy to share our work with each other. It's incredibly inspiring."

Professors and students both enjoy the energy that's created by the new space.

"We've been able to encourage collaborations across disciplines, which is a trend in the industry now," says Bruce Thomson, who teaches Industrial Design. "That's the kind of spark you need both in the classroom and in the studio." **HT**

humber.ca/appliedtechnology/designcentre

Helping students climb to their potential

Dr. Doug Thomson is passionate about teaching. He's also passionate about rock climbing. And, according to the Criminal Justice professor, the two aren't that different.

"You need four things to be a good rock climber," says Doug, who's been teaching full time at Humber since 2010.

"You need the strength, the technique, the equipment and you need the motivation. You can have three things, but if you're missing the fourth, you won't be able to climb as well as you could."

According to Doug, learning needs exactly the same thing.

"I can provide the equipment. I can teach the technique. I can help make them mentally stronger. But no one can teach them motivation. They've got to bring it."

Doug's approach to teaching includes introducing his students to different perspectives on criminal justice issues. He'll frequently bring in colleagues from other disciplines: nurses, who talk about crime prevention from a public health perspective, or advertising experts, who teach the students about ways to influence behaviour change.

"For me, the best thing is when students come up to me and say, 'My brain's full,'" Doug says. "I want to challenge them. The skill of teaching is taking a complicated thing and making it simple – and taking something simple and showing how complicated it can be."

Like the rock climber that he is, he's helping them climb to the heights of their potential. **HT**

humber.ca/program/bachelor-applied-arts-criminal-justice



Doug Thomson, Professor

Humber Numbers

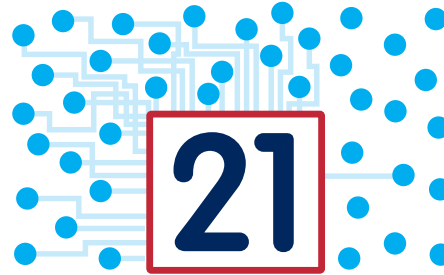
150

150 full-time programs. Apprenticeships, certificates, diplomas, degrees and postgraduate certificates.

1967–2012: **175,000 alumni** and growing



Humber has 21 bachelor's degrees... with **more degrees to follow**



40 fully online certificates and diplomas



8 ACADEMIC SCHOOLS



• Applied Technology



• Business



• Creative & Performing Arts



• Health Sciences



• Hospitality, Recreation & Tourism



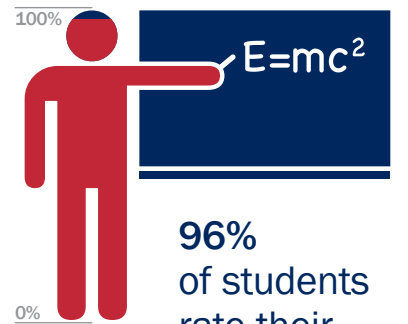
• Liberal Arts & Sciences



• Media Studies & Information Technology



• Social & Community Services



96% of students rate their professor good or **excellent**



27,500 full-time students

HUMBER COLLEGE
POPULATION 27,500

BROCKVILLE
POPULATION 22,000

GRIMSBY
POPULATION 25,000

ORILLIA
POPULATION 30,500

EXPERIENCE

As part of your Humber journey, you'll have more than a classroom education: you'll be inspired by real-world experience in your area of study. You'll take pride in having the skills and knowledge expected by today's employers – and the experience you need to continue your journey.

Mastering music

Elizabeth, a saxophone player and “a quintessential band geek,” wanted to enrol in a music program that let her explore her passion for playing beyond the narrow confines of the classical genre. When influential people – an adjudicator at a music festival, musicians at the Halifax Jazz Festival and friends already in the program – told her to come to Humber, she listened.

There, Elizabeth found exactly what she was looking for.

“The program at Humber is incredible because it's so diverse. It allows you to figure out what inspires you personally. Humber allowed me to play the music I wanted to play, and also learn about the craft and the art form as a whole.”

Now, Elizabeth's set to learn about the academic side of music at the University of Toronto's prestigious graduate-level Musicology program.

“Getting more education in music was a natural choice for me personally, because I love school. When I'm done, I'd love to teach somewhere like Humber – so I can share my passion and enjoyment for music with people who are just as passionate as I am. I never want to stop being a musician.” **HT**

humber.ca/program/bachelor-music



Elizabeth, graduate, Music degree

A head start on a fashionable career

Michelle, a fourth-year Fashion Management student, got a head start on her career thanks to her work placement at a local photography studio.

Michelle's placement at Mississauga Photography Studio and Gallery (MPSG) allowed her to solidify and apply skills she'd learned in class, like marketing and accounting. She also developed new abilities like co-ordinating photoshoots and planning events – all of which she'll apply as she develops a full business plan for her fourth-year thesis project.

All Humber Bachelor of Commerce students participate in a paid 14-week internship as part of their program. For many students, this on-the-job experience is essential to their future career plans.

“I had such an incredible time working for MPSG,” Michelle says. “I was able to try so many different things – and discovered talents I didn't know I had.”

Michelle's internship went so well that the head of MPSG, Andrew Hiorth, has asked her to continue part time for the current school year.

“Working with Humber students is great because they're able to jump in and be a contributing member of a team right away,” says Hiorth.

“Michelle was incredibly willing and skilled at whatever we gave her to do. We also discovered that she had a particular talent for styling photoshoots. We're thrilled that she's stayed with us this year.” **HT**



Michelle, Fashion Management degree

business.humber.ca/site/degrees



Vincent and Nicholas, graduates, Global Business Management postgraduate certificate

Seeding new business

Thanks to an extra-long grocery store receipt and a grant from Humber's New Venture Seed Fund, Humber graduates Vincent and Nicholas are changing the way merchants connect with their customers.

“It was, like, two feet long,” laughs Nicholas. “We thought we could do better.”

The Global Business Management graduates are two of the co-founders of Spently.com, a newly launched web application that allows merchants to send customized email receipts – saving paper and costs, and providing marketing opportunities.

Spently.com began as a first-year project. Nicholas and Vince, now 25, came to Humber after completing their undergrad degrees.

Since graduating in April 2011, the young entrepreneurs have turned an \$8,000 grant from Humber into more than \$150,000 from investors.

“Without Humber's investment and belief in our plan, the project wouldn't exist today,” says Vince. “We wanted to create something that could be used anywhere in the world, and the Global Business Management program taught us to do that. And even though we graduated more than a year ago, we still meet with our professors regularly for advice – and coffee.” **HT**

humber.ca/vpacademic/content/new-venture-seed-fund

Digging into data

After graduating from Toronto's York University, Anna took an internship teaching English at a university in China. Having moved from Armenia to Israel to Canada when she was younger, travelling the world was certainly familiar.

When she came back to Canada in 2011, she realized she wanted to develop transferable skills that would allow her to work anywhere in the world.

Humber's new Research Analyst postgraduate program, offered by the School of Liberal Arts & Sciences, met her criteria, with the perfect mix of solid theoretical foundations, technical skills and hands-on experience.

The two-semester program, which is followed by a 12-week work placement, equips students with the skills necessary to do applied research in a wide variety of fields, including market research, education policy and social development.

“I like the emphasis on measurable, objective skills – I'm going to get to the end of the program and say, ‘I know this software, and I can use these programs,’” Anna explains. “I feel like I've moved closer to my ideal career in the last two months than I had during my entire previous education.” **HT**

humber.ca/research-analyst



Anna, Research Analyst postgraduate certificate

Humber's postgraduate certificates

A postgraduate certificate from Humber can complement the degree you already have and improve your career marketability. Humber offers more than 30 postgraduate certificate programs in many different disciplines.

postgraduate.humber.ca/proglist



A world of skills

Zachary and David are students with a golden touch.

Having won first place in the mechatronics category at Skills Canada competitions two years in a row, the pair has now taken their skills to the next level, winning gold at the WorldSkills Americas competition in São Paulo, Brazil.

Their victory marks the first time Canada has competed in WorldSkills Americas, as well as Canada's first gold in mechatronics at an international-level competition.

“We were the underdogs, definitely,” says David, now in his third year in the Electromechanical Engineering Technology–Robotics and Automation Profile diploma program. “We were going up against the team who won gold in the international competition last year – and we did even better than I thought we would. That's an amazing feeling.”

In July 2013, the two will be travelling to Leipzig, Germany, to compete in the WorldSkills International competition. **HT**

humber.ca/program/electromechanical-engineering-technology

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