

DX/Safety 1st Stroller Design Competition (May 8/09)

Humber College I.T.A.L.
School of Applied Technology

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The Design Exchange (DX) partnered with “Safety First” to challenge Canadian Industrial Design Students to create a relevant stroller for today’s discerning parents.

The design is to be stylish and relevant to today’s market. The stroller should offer all the comfort, features and style of a high end stroller at a mid-point price of approximately \$250.

There were 30 entries in the Design competition from students of Canadian Industrial Design Programs.

Fourth year Humber I.D. students won three awards:

First Place:
Kevin Idzerda

Third Place:
Mike Vecchiarelli &
Andrew Houston

Honorable Mention:
Melanie Cunanan and
Mike Lee

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